



## Mall Road Pavement Markings Safety Project/Belmont County



**Project Name:** Mall Road (CR 28A & B) Pavement Markings (5870)

**Community:** Belmont County

**Project Description:** Install pavement markings on Mall Road and Banfield Road to increase safety. These are two of Belmont County highest volume of traffic roadways, and the pavement markings are very hard to maintain, because the heavy traffic volumes create quick deterioration.

**Project Sponsor:** Belmont County Engineer

**Community Economic Distress Factors:** 5.94% unemployment rate, \$26,442 average annual income.

**Economic Development Potential:** By investing dollars in this safety improvement, it will likely add to increased retail growth in the area, since it is located adjacent to the region's mall and other nearby shopping centers. Due to congestion and deficient safety movements, many believe that people avoid this area at peak shopping seasons because of anticipated delays and traffic hazards.

**Multi-modal Connectivity/Innovation Factor:** The region originally believed a new, additional interchange off of I-70 in this area would help generate or increase economic development. After a stakeholder team gathered field data, performed traffic studies and identified the greatest needs for that project, it was revealed that several smaller projects, including this one to install pavement markings to improve traffic flow and safety would be of greater value, saving millions of dollars to construct a new interchange.

**Work to Begin:** 31-90 days

**Estimated Completion:** Two months

**Stimulus Investment:** \$50,000

**Total Project Cost:** \$51,000