

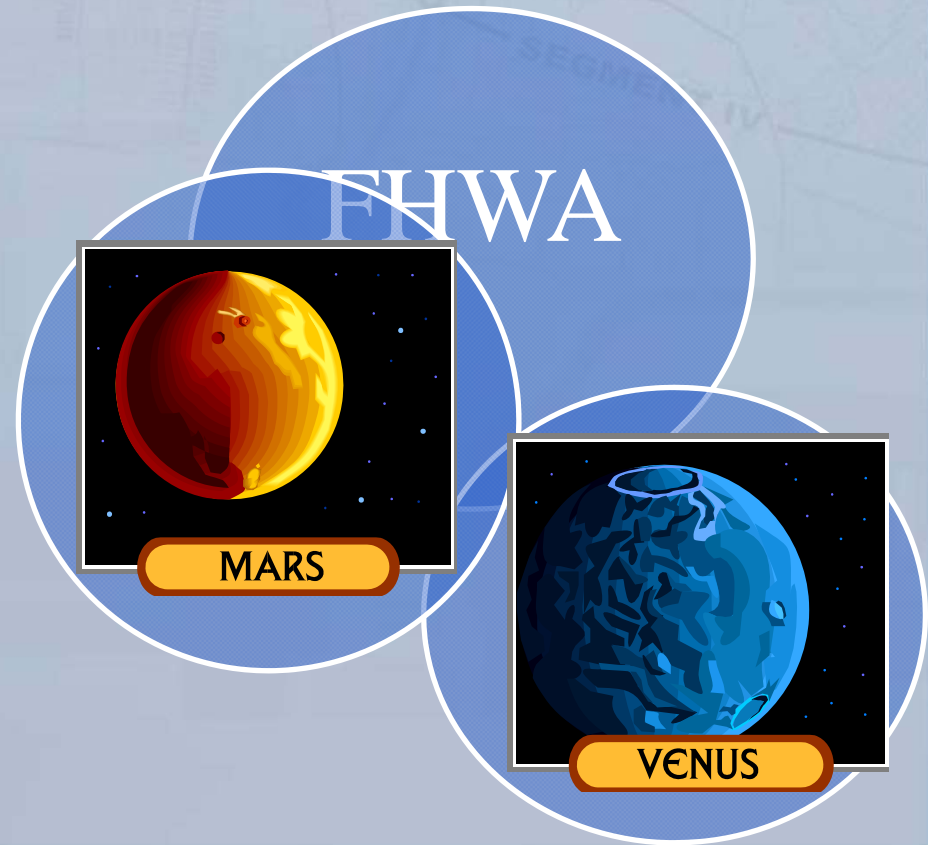


Tolls and Tollway Authorities - Trials, Trends and Triumphs

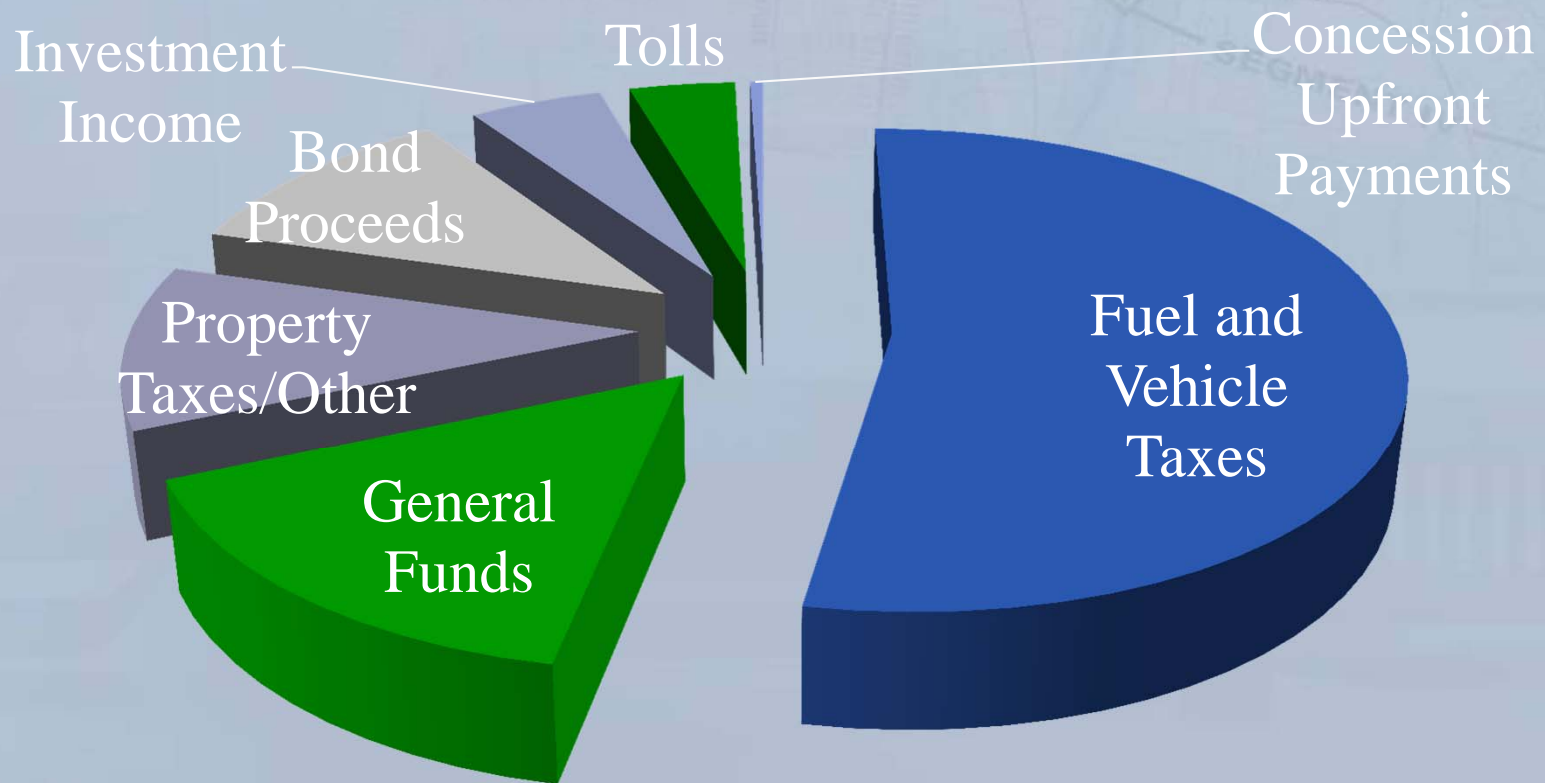
Susan Buse
Senior Associate, WSA
OTEC, October 19, 2010

Highway Providers in U.S.

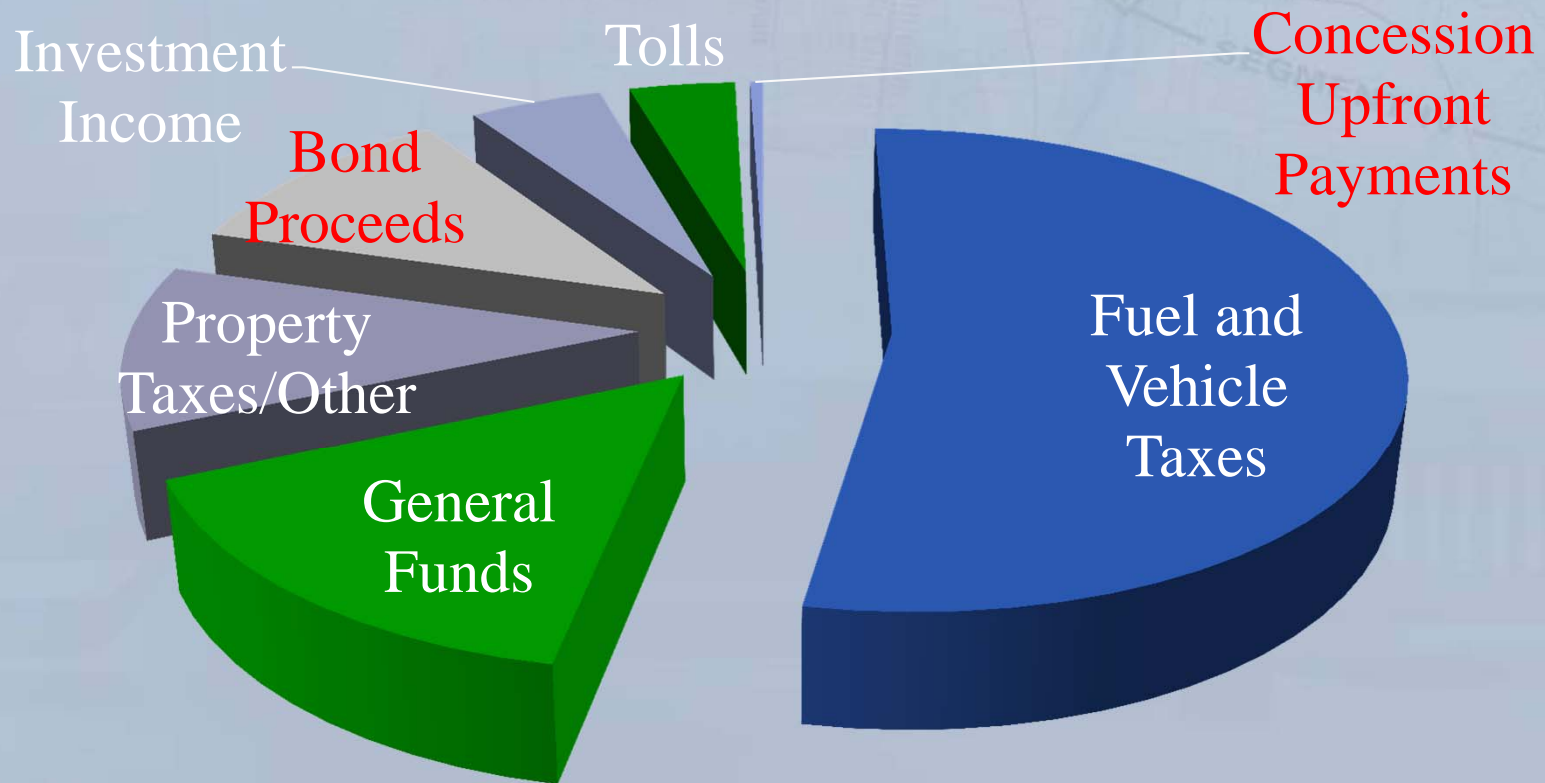
- Federal Highway Administration
- State Governments
- Tolling Entities



Highway “Funding” Sources



Highway “Funding” Sources



Evolution of Tolling in U.S.

Project Financing

System Financing

General Transportation Funding

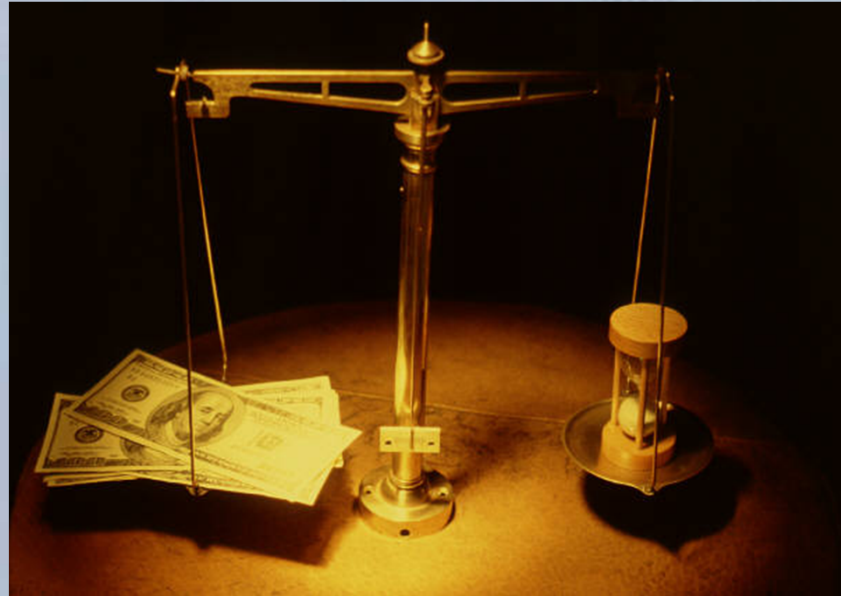
Behavior Modification

Social Policy



Challenges in Thinking

- Cost vs. Price
- Undervaluation of Transportation
- Separation of service and payment



Unintended Consequences

- Flight from inner city
- Suburban sprawl
- Distance between home and work
- Distance between family members
- Limited freight rail development
- Limited transit development
- Lack of public understanding



And the Survey says...



International Bridge, Tunnel and Turnpike Association
www.ibtta.org



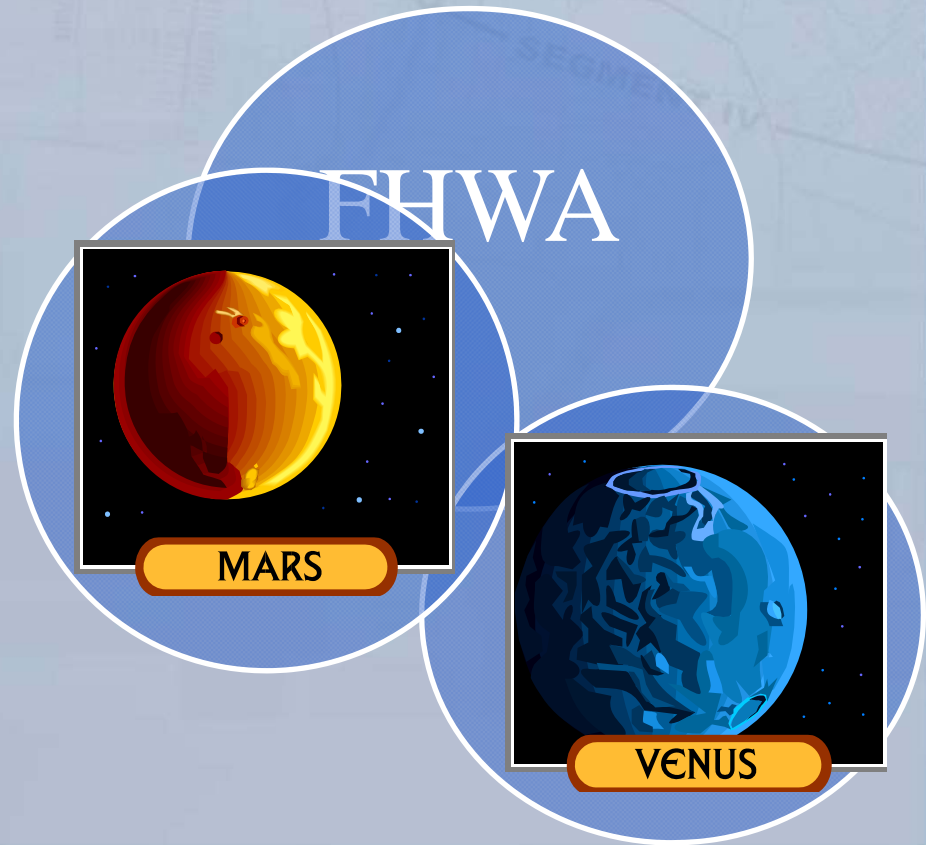
Developing Trends

- Multi-mode financing strategies
- Open Road Tolling, All-Electronic
- Managed lanes, Congestion pricing
- Privatization
- Cross-subsidization of rail and transit
- VMT?



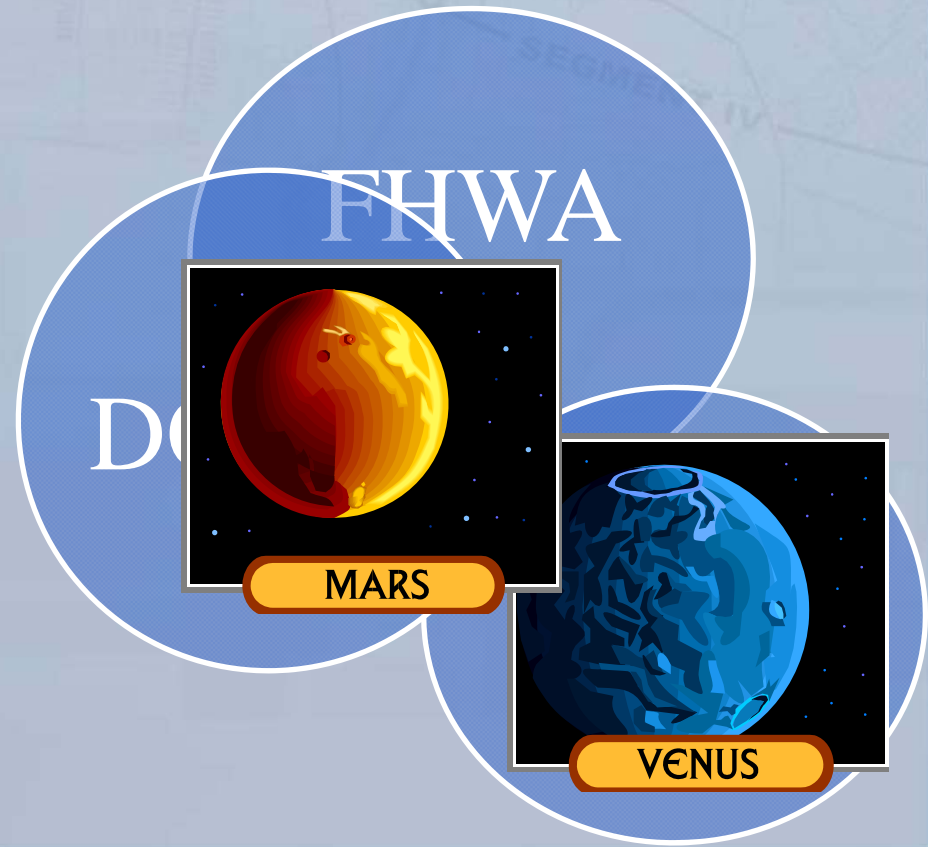
Highway Providers in U.S.

- Federal Highway Administration
- State Governments
- Tolling Entities



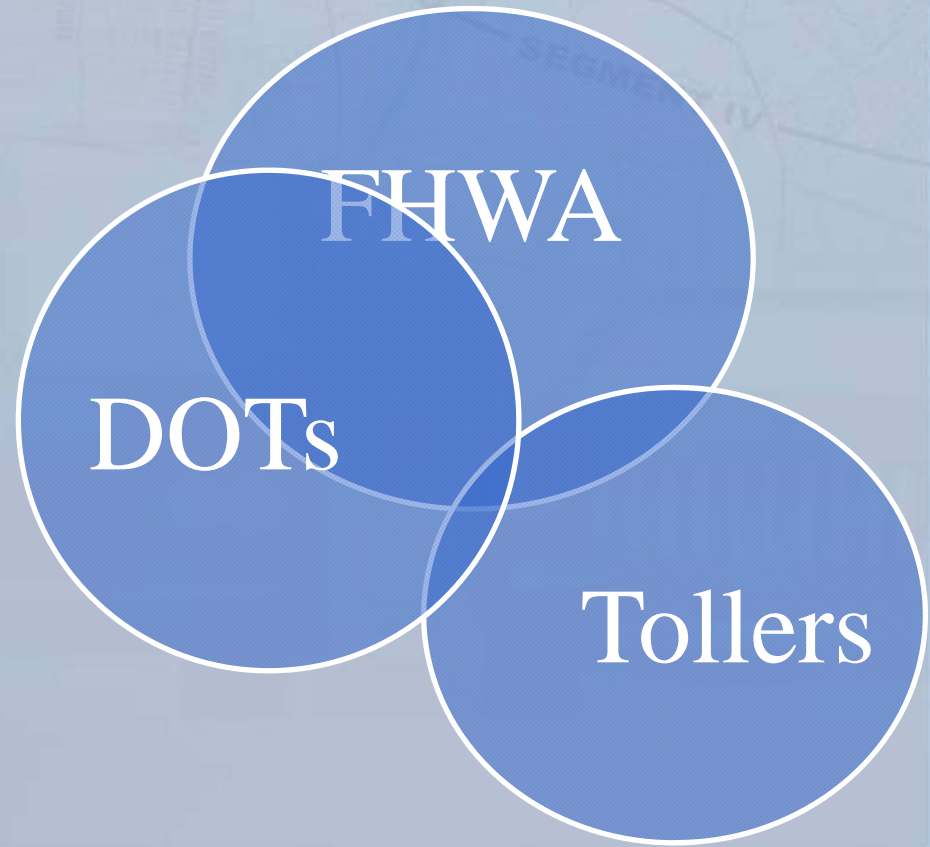
Highway Providers in U.S.

- Federal Highway Administration
- State Governments
- Tolling Entities



Transportation Providers in U.S.

- Federal Highway Administration
- State and local governments
- Tolling Entities



Focus

- Customer service
- Innovative financing
- Managing assets
- Revenue sources
- Managing change
- Adaptability
- Partnering
- Long-term perspective



Solving the Transportation Crisis

Public Education

Traffic Management

Innovative Financing

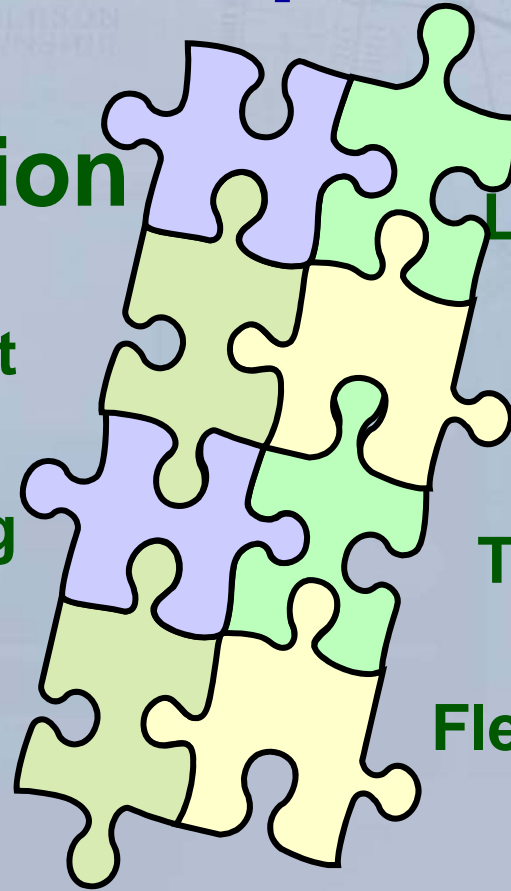
Intermodal Options

Land Use Decisions

Multiple Funding Sources

Telecommuting

Flexible Work Hours





Thank You

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