

Integrating Transportation and Economic Development

(11:30 – 12:00 p.m.)

Joanna Pinkerton, PE

ODOT Central Office

New initiatives and new ways of doing business at ODOT have sparked enthusiasm for better integration of transportation decision-making and economic development. Hear about how ODOT is working with state and local partners to improve transportation infrastructure and promote business.



WHAT *IS* ECONOMIC DEVELOPMENT?



"Working together to advance Ohio's economy by . . . Advocating, Training, Networking, and Workforce Development."

- Ohio Economic Development Association website

"The increase in the standard of living in a nation's population with sustained growth from a simple, low-income economy to a modern, high-income economy."

- Alan Deardorff, "Economic development," Deardorff's Glossary of International Economics online.
wikipedia.org



“Promoting business assets, and generating high-quality business opportunities for the region, thru:

- Regional Marketing and Sales Support
- Executing Qualified Leads to Attract Business Investment
- Econometric Research
- Promoting Regional Teamwork: Regional Data
- Quarterly Regional Economic Reviews
- Confidentiality”

- Team Neo/Cleveland Plus Business website



“Creating jobs.”

- Nurse, Age 62

“Investing in areas which count in order to retain businesses and create living wage jobs”

- County Commissioner, Age 50

“Creating jobs and attracting new companies.”

- Engineer, Age 55

“Working to create the next frontier where businesses can locate or expand.”

- Economic Development Professional, Age 33

“Creating jobs.”

- Accountant, Age 42

“Making Ohio a place I want to stay when I graduate”

- College Intern, Age 20

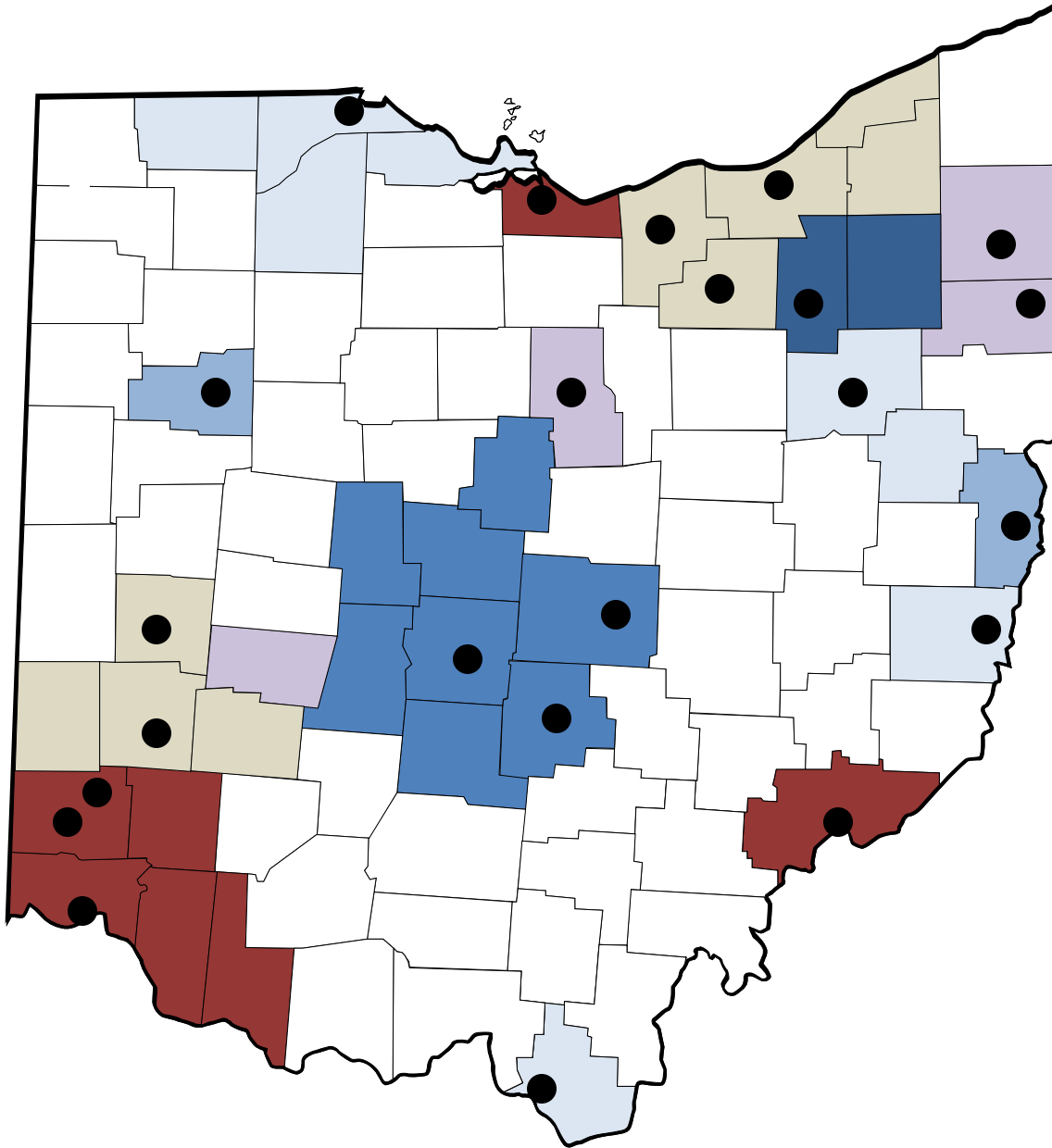




“Uh... I don't know.”

- Engineer, Age 35



● Major City or Metropolitan Service City

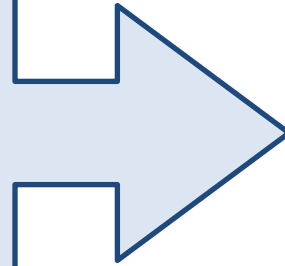


1	State
88	Counties
8	Major Cities
18	Metropolitan Statistical Areas
251	Cities
681	Villages
1,308	Townships
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	Lots of Economic Development

case studies

- **identify government team**

- q County
- q City
- q Township
- q Village
- q State



- **identify government agencies**

- q County Engineer
- q County Sanitary Engineer
- q County Commissioner
- q County Economic Development
- q County Planning/RPC/MPO
- q County CIC/CRA

- q City Engineer
- q Public Service Director
- q City Economic Development
- q City CIC/CRA

- q Township Trustee

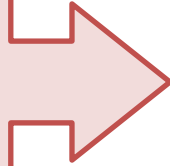
- q Village Administrator
- q Village Service Director

- q ODOT District – PA
- q ODOD SBID – REDD or BDM
- q OPWC
- q ODOD CDBG
- q ODOD UD



case studies

- identify private team
 - q Business
 - q Consultant(s)



- identify private sector members
 - q Business
 - q Engineering Consultant
 - q Legal Counsel
 - q Other Consultants



examples

ODOT

- TRAC
- FAST TRAC
- BABY TRAC
- SAFETY
- SPR
- L&D
- Safe Routes to School
- Urban Paving
- Access Management

ODOD

- 629
- JCTC
- Rapid Outreach/Industrial Site Improvements
- CDBG
- CDBG Water & Sewer
- CD Economic Development
- Clean Ohio Revitalization
- Clean Ohio Assistance
- Historic Tax Preservation
- Innovative Financing
- Livable Communities
- Ohio HUBS of Innovation and Opportunity
- JRS
- Brownfield Revolving Loan Fund
- New Market Tax Credits
- Neighborhood Revitalization
- Alternative Energy
- Third Frontier

LOCAL

- TIF
- JEDD
- SID
- CDA
- CIC
- CRA
- RID
- General Obligation Bonding
- Enterprise Fund Dedication
- General Revenue

Joanna Pinkerton, PE

614.644.0300

joanna.pinkerton@dot.state.oh.us

