Community Engagement & Workforce Strategies

Presented: October 27, 2015
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Minority Business Advisory Council
OJT JTRP

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Presented by J.E. Taylor/Private & Confidential
Overview

• The Ohio Department of Transportation (ODOT) is partnering with Cleveland organizations to deliver a one-of-a-kind jobs and job training program as part of the Opportunity Corridor Project.
The Strategy

- This strategy will be focused on providing training and job readiness skills to individuals and residents who live in the following neighborhoods and communities:
  - Fairfax
  - Buckeye
  - Central
  - University Circle
  - Slavic Village
  - Kinsman
The Goal

This program is sponsored by ODOT as part of a statewide initiative to educate and empower stakeholders like you that have a vested interest in wanting to see this community uplifted again through the creation of:

1. Jobs
2. Pre-employment training
3. Neighborhood revitalization
Community Outreach

The community engagement component includes:

– community leaders, activists, church goers, individual families, citizens

City council members and their wards:

– Phyllis Cleveland – Ward #5
– Mamie Mitchell – Ward #6
– Anthony Brancetelli – Ward #12
– Ken Johnson – Ward #4
– Kevin Conwell Ward #9
The Community Engagement Outreach Component

• Community Development Centers and their Executive Directors:
  
  – Buckeye Area Development Corp. – John Hopkins, Executive Dir.
  – Burton Bell Carr Development Center – Tim Tramble, Executive Dir.
  – Fairfax Renaissance Development Corp. – Vickie Eaton Johnson, Executive Dir.
  – University Circle, Inc. – Chris Ronayne, Executive Dir.
  – Slavic Village Development Corp. – Chris Alvarado, Executive Dir.
  – Career Development & Placement Strategies – Maurice Stevens, Executive Dir.
  – Sisters of Charity Foundation, Susanna Krey
The Challenges

• Provisions for training to fill the jobs related to economic development don’t exist
• Unions have to be open to accepting neighborhood residents
• Connect training to economic development investment
• Ohio has no established statewide program to provide customized training for employers to add skills for their incumbent workers in response to changing industry demands.
Opportunity Corridor OJT

- ODOT is requiring a total of 8,500 hours of On-the-Job Training which will equate to approximately 4 to 6 employees.
- All On-the-Job Training employees must reside within the study area of the Project’s environmental footprint. The boundaries of the study area can be found via the following link:

Opportunity Corridor OJT

• Training and upgrading of minorities and women toward journey person status is a primary objective of this Training Special Provision. Accordingly, the Contractor must make every effort to enroll minority trainees and women to the extent that such persons are available within a reasonable area of recruitment. (e.g., by conducting systematic and direct recruitment through public and private sources likely to yield minority and women trainees)
Opportunity Corridor OJT

Resident Workforce

• In accordance with Chapter 188 of the Codified Ordinances of the City of Cleveland (incorporated herein by reference), 20% of all construction worker hours performed on the contract shall be performed by Cleveland residents.
Opportunity Corridor OJT

OJT Plan

• Prior to contract execution, Contractor shall be required to submit the following:
  – An initial OJT plan that covers planned OJT training assignments for the first two years of the Project;
  – **Periodic** reports detailing OJT utilization
Opportunity Corridor Contracting

- This project will set a goal that will include all DBE, EDGE and MBE certified companies. The companies may participate in the project as a contractor, supplier or other capacity to complete the construction of the project.

- All participation by companies certified in these three programs will count 100% toward attaining the goal. The Contractor must ensure that the DBE, EDGE or MBE subcontractor(s) is performing a “commercially useful function.”

The goal will be as follows:

- African American owned companies: 8.5%
- Hispanic owned companies: 1.0%
- Asian and Native American owned companies: 1.5%
- All other certified companies: 9.0%

**Overall Project Goal**: 20.0%
Opportunity Corridor Contracting

• The apparent low-bidder, identified during the bid opening, is required to submit a list of proposed DBE, EDGE and MBE companies used to meet the goal. This list must also include each company’s dollar amount contribution towards meeting the goal.

• The Contractor must submit this list with the bid.
RECOMMENDATIONS

• Create a Workforce Development Plan with specific goals to increase workforce investments.
• Define growth industry jobs and chart the path (courses, classes, training) to obtain the job.
• Establish Industry Partnerships – construction, healthcare
• Establish an Urban Youth Jobs Strategy
• Statewide Skills Report Card – grade all colleges, training centers, any workforce or training initiative which receives funding, with regard to placement outcomes and career stability
Contact

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