FUNDING PLEASE!
PUBLIC AND PRIVATE PERSPECTIVES ON GRANT AWARDS AND GRANT-WRITING
GRANT WRITING BASICS

Know Your Program
GRANT WRITING BASICS

Listen to Your Consultant or Trusted Advisor
Know Where Your Matching Funds are Coming From!!!
Consultant for 5 winning TIGER grant applications, totaling $77 million in awards
TIGER TIPS:

• Start early
  • Heavy data requirements
  • Consultant staff availability

• Follow the requirements
  • Set up your outline to match the NOFA criteria
  • Find a winning application example from a past year

• Build support
  • Support letters - diversity helps
  • Politics are built into TIGER review process - make sure your Senators & Representative are aware of your application

• If at first you don’t succeed try, try again
  • TIGER staff will provide feedback upon request
Need a Grant?
Need Grant Match Funding?
Consider your Regional Partner...

Thea Walsh, MORPC Director of Transportation Systems & Funding
Resources

- **Long Range Transportation Plan**
  - Up to 20 years in advance

- **Transportation Improvement Plan**
  - Up to 4 years in advance
Resources

- **Ohio Public Works Commission**
- Very near term
- 3-1 years depending on your district
Other Considerations

• Jobs?
• JobsOhio Network
• ODOT Jobs & Commerce
• 3-6 Months
Other Considerations

• Federal & State Capital Process
• Lobbyist? - not necessarily your own
• Business Advocates
• Be your own advocate!
Need a Grant?
Need Grant Match Funding?

Start today!!!!

Maintain an accurate Capital Improvement Report
SARTA Grant Funding...How

Kirt Conrad, SARTA Executive Director
What are the keys?

- Need to have clear goals
- Clear Vision
- Don’t chase grants for just the money
- Grant writing is just another way of saying business plan
- Don’t let the funder change your business unless that is what you want
QUESTIONS

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