Thomas P. Barrett
State Byway Coordinator, Historic Bridge Program Manager
Office of Environmental Services

OTECC 2015
Ohio has 25 Scenic Byways

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Partnerships

Scenic Byways Advisory Committee:

» Ohio DOT
» Ohio History Connection
» Scenic Ohio
» Ohio Department of Development
» Convention and Visitors Bureau
» Ohio Byways
» Outdoor Advertising Association of Ohio
» National Scenic Byways Foundation

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Partnerships

Ohio Byway Links:

» Nonprofit Ohio Byway advocacy organization comprised of representative Ohio byway leaders

» “Friends group” which promotes the byways

» Implementation of statewide Marketing Plan

» Helps to organize annual Ohio Byway conference and workshops

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National Support
Corridor Management Plans

- 2015 Corridor Management Plan Update

- All Ohio Byways were required to update their 5-year Corridor Management Plan in June 2015

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Corridor Management Plan

A CMP is a planning document which provides the following:

- A strategic direction for long-term management
- Short-term action plans
- Community-based strategy to conserve intrinsic qualities of the byway

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Cultural
Historical
Natural
Recreational
Scenic

ohiobyways.com
Archaeological

[Image of an archaeological site with burial markers and a mound]

ohiobyways.com
lunch
Resources

Ohio Byways Statewide Marketing Plan-

Increase tourism

Economic development

Stewardship

ohiobyways.com
2015 Goals & Achievements
2015 Achievements

USA TODAY 10BEST READERS’ CHOICE

Best Scenic Autumn Drive
As chosen by readers of USA TODAY and 10Best

Hocking Hills Scenic Byway
Ohio

The Hocking Hills Scenic Byway provides a glimpse of some of Ohio's most beautiful vistas in and around Hocking State Forest. Hikers will find craggy peaks, and ancient remnants that appeal to both nature lovers and native-tongue. In the fall, the Hocking Hills region is speckled with a number of bright autumn colors. Visitors can explore the area and see the beauty from a different viewpoint on a zip line or in a hot air balloon.

Photo courtesy of Thinkstock

ohiobyways.com
Ohio’s Byways — Take a Leisurely Journey Through Ohio

Ohio’s Byways are gateways into our past and present, providing a unique perspective that can be seen across the state. Each one tells a different story. As you journey along these scenic routes, you are given an opportunity to experience Ohio — its history, culture, and natural beauty.

Below are the 25 designated Ohio Byways for you to enjoy. Each of these routes has been recognized by the Ohio Tourism Office and is dedicated to showcasing Ohio’s best places.

...and discover some of our best places.

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Funding for Byways

- Transportation Alternatives Program (TAP)
  - Administered by ODOT’s Office of Local Programs
  - Scenic pull off areas
  - Interpretive signage

- 95% Matching funds

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