Current System
Where are the Jobs?
Focus Corridors
Customer Expectations
Intelligent Systems Upgrade

Introducing Real Time Bus Info

RTA's Real Time Bus Info system includes dynamic message displays at many transit stop locations, road transfer centers, and transfer points, which will show the next stop arrival times. These messages are also located inside every bus to alert passengers of the next upcoming stops on their route. The system will automatically display arrival times and transfer points, which will improve the rider experience and keep passengers informed.

RTA
it's time to ride

providing Next Stop information for passengers
Website Upgrades

**Responsive** (will reduce to size of device without losing content)

- Easy to Navigate
- eCommerce
- Easier Video Capabilities
- Larger Slideshow
- Alerts
- Google Analytics
- Google Transit & Trip Planner
- Latest News
- How to Ride Module
- Real Time
Customer Expectations
UD and Sinclair Welcome Events
Read On
Where to Bike on the Bus
RTA system maps, free at transit centers and online at i-riderta.org, show area bike trails that are near bus routes.

Helpful Hints
1. Take care when you step off the curb
2. Never step to the street side of the bus into traffic
3. Remember to follow traffic rules and wear a helmet for a safe bike ride
4. At night make yourself visible by using lights, reflectors and light-colored clothing

Dayton is a Bronze Medal Bicycle Friendly Community

For more information about using bike racks, visit i-ridedaytonrta.org/Riding_RTA and view our “Rack and Roll” video.

Please note that RTA may refuse access to cyclists in unsafe conditions. The RTA is not responsible for damage incurred or caused by or to bicycles, or for lost or stolen bikes. Customers are responsible for loading and unloading their own bikes. Children under 12 must be accompanied by a parent or guardian.

How to Rack and Roll on rta
it’s time to ride

- All RTA big buses have racks
- Loading is easy and takes only a minute
- No extra charge to Rack and Roll
Focus Corridors
Bike-share the Dayton Way
Bike-share the Dayton Way

Capital Funding
- Surface Transportation Program funds programmed from the regional allocation
- Bicycles, docks, system software, maintenance and repair facilities

Office space (provided in-kind)
- Housing up to three Bike Miami Valley staff, co-located with MVRPC staff
- Phones, furniture, IT support
- Use of conference/meeting spaces
- General administrative support (front desk, finance)
Bike-share the Dayton Way

• Bike Miami Valley
  - Fundraising, partnerships, and fiscal management
  - Customer outreach and membership management
  - Bike share system planning and procurement
  - Public relations / communication / marketing
  - Special event planning
  - Cycling safety education

Bike Miami Valley Staff on Link Launch Day. From left: Program Manager Emmy Fabich, Business Development Manager Chris Buck and Executive Director Laura Estandia
Bike-share the Dayton Way

Greater Dayton RTA
- Capital grant applicant
- Bike share equipment owner
- Maintenance, storage, and bike redistribution
- Call center support
Questions?