Re-Development of Cleveland Public Square

Outreach, Inclusion and Compliance
WHO? - Public Private Partnership (3P)

• 3P Partners recognized the benefits of inclusion
WHAT?

Community Benefits Agreement

Fannie Lewis Law
WHY?

- Advance equal economic benefit
- Ensure compliance with contractor goals
- Provide support activity for target groups
- To advocate inclusion for target groups
Inclusion Goals

Workforce

Cleveland Resident Worker Hour Participation = 20%
Low-Income Resident Worker Hour Participation = 4%
Minority Worker Hour Participation = 18%
Female Worker Hour Participation = 6%

Business Enterprise

MBE – Minority Business Enterprise = 15%
CSB – Cleveland Small Business = 8%
FBE – Female Business Enterprise = 7%
Outreach Event at Tri-C Community College

- January 16, 2015
- Project informational meeting
- Match-making event
- Review of the project goals
Contractor Outreach Event
Inclusion
Blue collar Workforce
• Hourly employees

White collar Workforce
• Professional staff
Inclusion - Workforce

• Tri-C Construction Technology Student
• Anthony Whitt
Cleveland Certified sub-contractors list
Review of SIC code(s) was completed
Invited to pre-proposal meeting
Encouraged to speak with proposed prime contractors
Compliance Monitoring

Web Based Monitoring System

Contract Compliance

Workforce Compliance
All goals were met or exceeded

Inclusion Goals
Business Enterprise
MBE – 15%
CSB – 8%
FBE – 7%

Inclusion Actuals
Business Enterprise
MBE – 24%
CSB – 38%
FBE – 22%

Accomplished

City of Cleveland Public Square

Series2
Series7
Accomplished

All goals were met or exceeded

Workforce Goals
Cleveland Resident - 20%
Low-Income Resident - 4%
Minority – 18%
Female – 6%

Workforce Actual
Cleveland Resident – 23.70%
Low-Income Resident – 7.27%
Minority – 18.67%
Female – 7.39%