THE REGION IS GROWING...A LOT.

2015
- Population: 1,921,000
- Households: 777,000
- Jobs: 985,000

2050
- Population: +1,000,000
- Households: +420,000
- Jobs: +610,000
WE ARE GETTING YOUNGER...AND OLDER

Current & Future Population by Age Group

- **1990-2010**
  - Under 35: 3% (+23%)
  - 35-64: 78% (-47%)
  - 65 and Older: 19% (+25%)

- **2010-2040**
  - Under 35: 3% (+23%)
  - 35-64: 25% (-47%)
  - 65 and Older: 44% (+25%)

Source: National Association of Freedom Communities (NAFC) & Center for Neighborhood Technology (CNT)

Current & Future Population by Household Type

- **Singles living alone**
  - US: 17%
  - Columbus MSA: 28%
  - 2010-2040: 34%

- **Households without children**
  - 2010-2040: 41% (U.S.), 38% (Columbus MSA)

- **Households with children**
  - 2010-2040: 41% (U.S.), 31% (Columbus MSA)

Source: US Census Bureau, American Community Survey 2012
WE WANT TO BE NEAR MORE PLACES...

**Mismatched Community Preferences**
One in 5 respondents prefer to live in an attached home in a walkable community versus living in a detached home in a conventional neighborhood.

**Increased Quality of Life**
88% who agree that there are places to walk to nearby also report that they are more satisfied with their quality of life.

**Deciding Where to Live**
More than 70% of residents said that walkability, a short commute and proximity to highways are important when deciding where to live.

**Transportation**
While people prefer walking to driving, most residents say they drive because they have no other options.

**Generational**
Millennials more than any other generation prefer walking to driving.
...AND HAVE MORE OPTIONS TO GET THERE
SCENARIO A: PAST TRENDS
Develop in the same way as in the past

SCENARIO B: PLANNED FUTURE
Develop according to the community’s plans

SCENARIO C: FOCUSED GROWTH
Develop with some infill & redevelopment

SCENARIO D: MAXIMUM INFILL
Develop with maximum infill & redevelopment
CORRIDOR CONCEPTS
PROJECT PARTNERS
WHICH CORRIDORS TO STUDY?

- Northwest
- Northeast
- East Main Street
- Southeast
- West Broad Street
Compare and contrast outcomes for each scenario across multiple analysis modules.

Land Consumption  Energy Use  Transportation  Water Use  Public Health  Conservation

Household Costs  Walk Accessibility  Emissions  Transit Accessibility  Fiscal Impacts
STARTING WITH THE BIG PICTURE

3 Levels of Scenario Development – All Interspersed with Workshops and Engagement

**BIG PICTURE**
Set Regional Context

**CORRIDOR FOCUS**
Explore Corridor-Level Opportunities

**REGIONAL TAPESTRY**
Stitch Corridors into a Cohesive Vision, Implementation
WORKING GROUP MEETINGS
• Transportation mode share, including transit, auto, and walk/bike

• Impact of autonomous vehicles and transportation network companies on household travel
• Detailed infrastructure costs

• Local economic impacts – sales, income, and property tax revenues
LOOKING AHEAD: NEXT STEPS

• The Corridor Concepts study will conclude in late Fall 2018

• The project partners will be discussing the findings with communities across the region

• It is up to each community to decide what they want to do with this information
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