2018 Stats: 775 collaborating agencies and organizations working on 80 projects in 69 regions. $3 billion in project financing currently available for projects that qualify.
Beyond City Limits

Smart Regions are about empowering communities of all sizes to research, plan, fund, and implement new strategies, technologies, and policies that create better places to live, work, and visit - for all people, regardless of socioeconomic or physical barriers.
IT’S ALL ABOUT IMPACT

- For People and Communities
- For Businesses and Organizations
- For Governments and Agencies
There is a business case to all of this...

- **Cut Costs**
- **Generate New Revenue**
- **Create New Value**

Cost savings and revenue generation can help offset costs associated with technology planning and integration. New value created can make a facility, city, or region more desirable, more accessible, and more successful long term.
We’ve recognized a few trends....

Shared Challenges:

- Internal Capacity
- Technology Expertise
- Available Resources
- Interagency Coordination
- Multi-jurisdictional Coordination
- Strained Budgets
- Outdated Policies
- Divided Political Support
- Project Prioritizations
- Rapid Technology Development
- Crumbling Infrastructure
- Cyber-physical Risk

“In chaos lies opportunity”
- Bob Bennett, CIO, Kansas City, MO
4 PILLARS OF SMART COMMUNITIES

CONNECTIVITY

MOBILITY

SECURITY

SUSTAINABILITY
Developing new policies at each level of government

Congressional Smart Cities Caucus

Dedicated to bringing American communities into the 21st Century through innovation and technological change.
Developing Standards and Best Practices

IEEE-SA P2784

The Guide to the Technology and Process to Build A Smart City

Helps planners create interoperable and resilient smart city success stories acting as a planning guide and technological framework
Funding and Financing

Projects and Development

Private

Public

Public-Private Partnerships
HOW WILL YOU VENTURE SMARTER?

- Launch or join a Smart Regions Initiative in your area
- Attend regular events such as the 2018 Smart Regions Conference
- Participate in the programs such as the Smart Infrastructure Challenge
THANK YOU!

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