“A Smart City looks at its infrastructure for what it can be – and what it can do – to make neighborhoods a better place to live and work”
Smart City Foundation

- High Speed Internet delivered via Fiber
- Managed Wi-Fi
- Wi-Fi Analytics and Mobile Engagement
The First Phase

Wifi Coverage – Day 1

Wifi Coverage – 6 Months
The user registers once via email or social media – no password required

The user is redirected to a preselected URL (e.g. website or Facebook page)

Return user’s login page, progressive profiling and frictionless option
A Growing Economy
• Create a vibrant and growing city by attracting visitors
• Engage and inform visitors of relevant information while in the city.
• Drive business growth with analytics and targeted engagement
• Improving parking and communicating available parking spaces.

Thriving Neighborhoods
• Bridging the Digital Divide: Pre-K to High School and for Adults
• Improve financial health moving residents off of check cashing services, money orders, and buy here pay here.
• Residents have improved access to health programs - pushing targeted text & email messages increasing engagement for healthcare providers.
• Help eliminate food deserts and improve health of the community.
The next phase of a smart city

**Safer Streets**
- Reduce Crime with Video Cameras & Shot spotter integration
- Mass notification via text
- Remote security monitoring

**Innovative Government**
- Cameras monitor traffic & integrated with lights to improve flow based on real-time information.
- Increase knowledge of visitors/residents with data analytics
- Energy savings: LED Street lights that save 30%+/-

**Funding and Sustainability**
- Help identify stakeholders and funding sources
- Demonstrate programing generating revenue sources
The next phase of a smart city

Transportation and mobility
Cameras in public spaces
• Parking availability
• Improved Traffic Flow
• Signal priority for transit and emergency responders
• Law enforcement - LPR/FR/GeoFencing

Smart Parking Solutions
• Parking availability and enforcement
• Rates based on day, time of day, and volume

Electric Vehicle Charging
• Residential/Commercial/Public

Connected and Autonomous transportation
• Cars/Busses/Delivery Vehicles
Questions?

John Putnam
Smart City Program Manager
John.putnam@cinbell.com
(513)7033203