DELIVERING SEAMLESS TRANSPORTATION THROUGH REGIONAL COORDINATION

TREEA SEKELA, P.E.
ITS/TRAFFIC OPERATIONS
FEDERAL HIGHWAY ADMINISTRATION-OHIO DIVISION
PRIORITIES OF AGENCIES

Ohio Division Office

• SAFETY
• MOBILITY
• CUSTOMER SERVICE
• **MOBILITY** is the ability to move goods or services

• **SAFETY** is the condition of being protected from or unlikely to cause danger, risk, or injury
Our core service as transportation agencies:

Provide and manage infrastructure to move people and goods while minimizing danger, risk or injury

(We can all agree on this, right?)
CUSTOMER SERVICE is the process of ensuring customer satisfaction with a product or service

(This is why agencies need to work together)
CUSTOMER SERVICE involves understanding the priorities and expectations of the customer. Increasing the quality of mobility involves **seamless and reliable** travel across modes and jurisdictions.

*(Goes beyond our core duty into exceptional service)*
REGIONAL TRAFFIC OPERATIONS & MANAGEMENT INVOLVES COORDINATION:

- engaging multiple agencies, authorities and customer stakeholders
- setting regional operational goals and objectives, including performance measures
- communicating with users
REGIONAL TRAFFIC OPERATIONS & MANAGEMENT:

- Analyzes the capabilities of the “system” while providing opportunities to address specific operational needs with peer agencies
- Strengthen relationships between jurisdictions
- Provides an opportunity to pool resources
- Needs a champion (someone enthusiastic about the mission and can influence multiple agencies)
COMMON REGIONAL TRAFFIC MANAGEMENT INITIATIVES include:

• Corridor Management (arterials and freeways)
  • Ex: Regional Traffic Signal Operations Programs (RTSOPs), Access Management, Active Traffic Demand Management

• Integrated Corridor Management (uses underutilized parallel routes to reduce congestion)
BRIDGING THE GAPS IN SERVICE

EXAMPLES OF REGIONAL TRAFFIC OPERATIONS (goals):

- Denver Regional Council of Governments (reduce traffic congestion and improve air quality)
- Georgia-Regional Traffic Operations Program (improve traffic flow and reduce emissions through signal timing)
- California-Metropolitan Transportation Commission (improve traffic flow)
- California-Orange County Transportation Authority (signal synchronization across jurisdictions)
- Seattle WA-Regional Traffic Operations Committee (regional traffic operations with emphasis on ITS, Signal Coordination and ATM)
CONCLUSION

• Customers don’t care which jurisdiction they are in. They want seamless, reliable and quality transportation and are agnostic to “agency” responsibilities.

• Regional Traffic Operations and Management provides service to customers using the “system” while providing opportunities for agencies to leverage each other’s capabilities and expertise.
QUESTIONS?

Treea Sekela, P.E.
Federal Highway Administration-Ohio Division
ITS & Traffic Operations Engineer
200 N. High St, Room 328
(614) 280-6893 (Office)