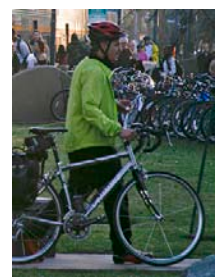
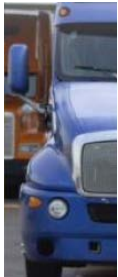


GO OHIO

Transportation Futures Plan



Presentation to:
Steering Committee, Interagency Working Group
January 25, 2010



OHIO DEPARTMENT OF
TRANSPORTATION

Introductions



Marie Keister
Facilitator, Engage Communications

Meeting Purpose

3

- Recap purpose and outcomes
- Review goal, strategies, opportunity statements
- Shape action items
- Validate next steps

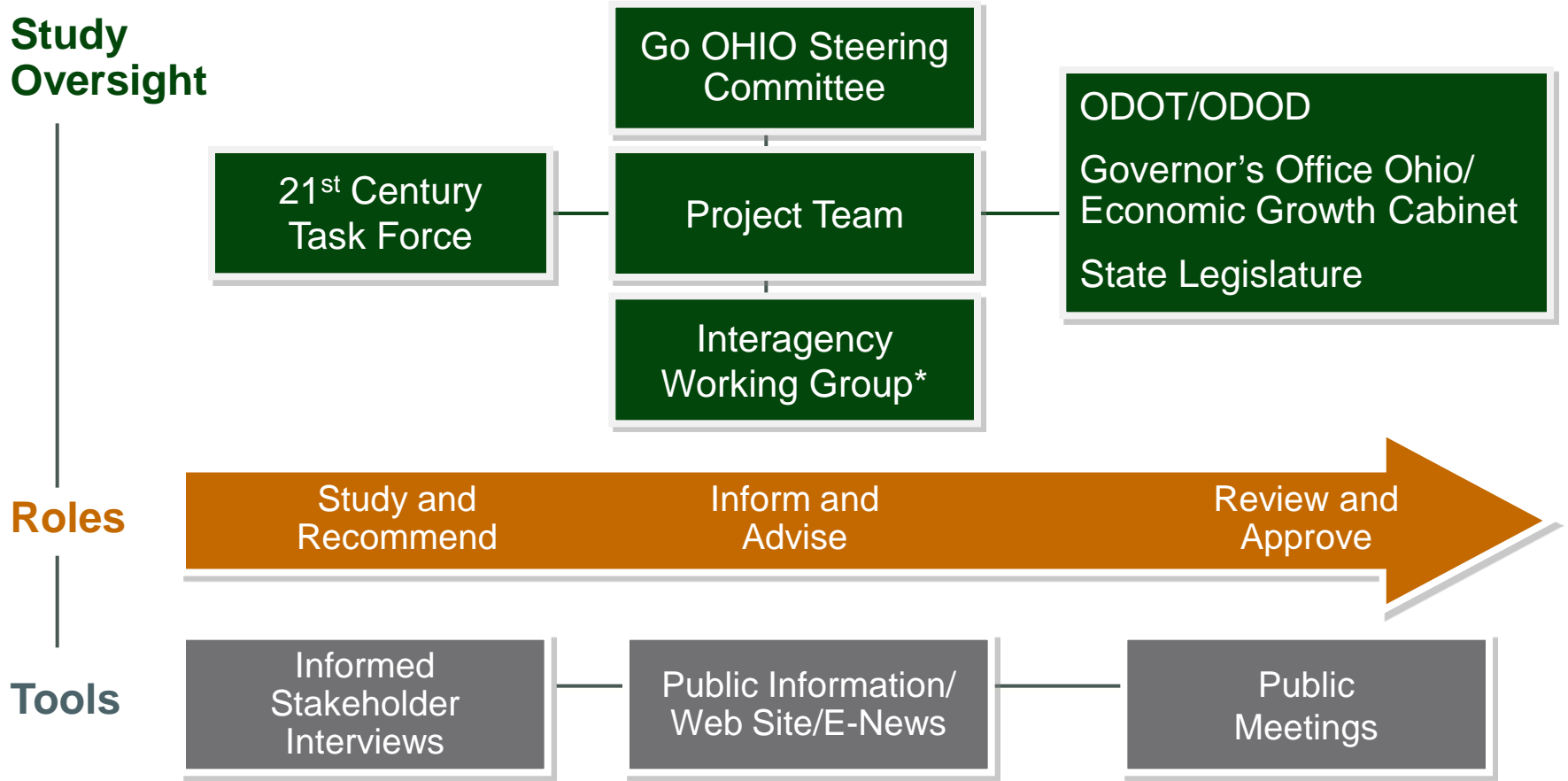
Agenda

4

- Go OHIO Policy Plan
 - Background/Recap
 - Framework
- Goal, Strategies, Opportunities, Action Items
- Break-out Discussions – Report Out
- Establish Priorities
- Schedule/Next Steps

Go Ohio Decision Framework

5



* Includes staff representatives from affected state agencies and Governor's office.

Go OHIO Transportation Futures Plan



Andrea Stevenson

Administrator, Office of Multi-Modal Planning, ODOT

What is Go OHIO?

7

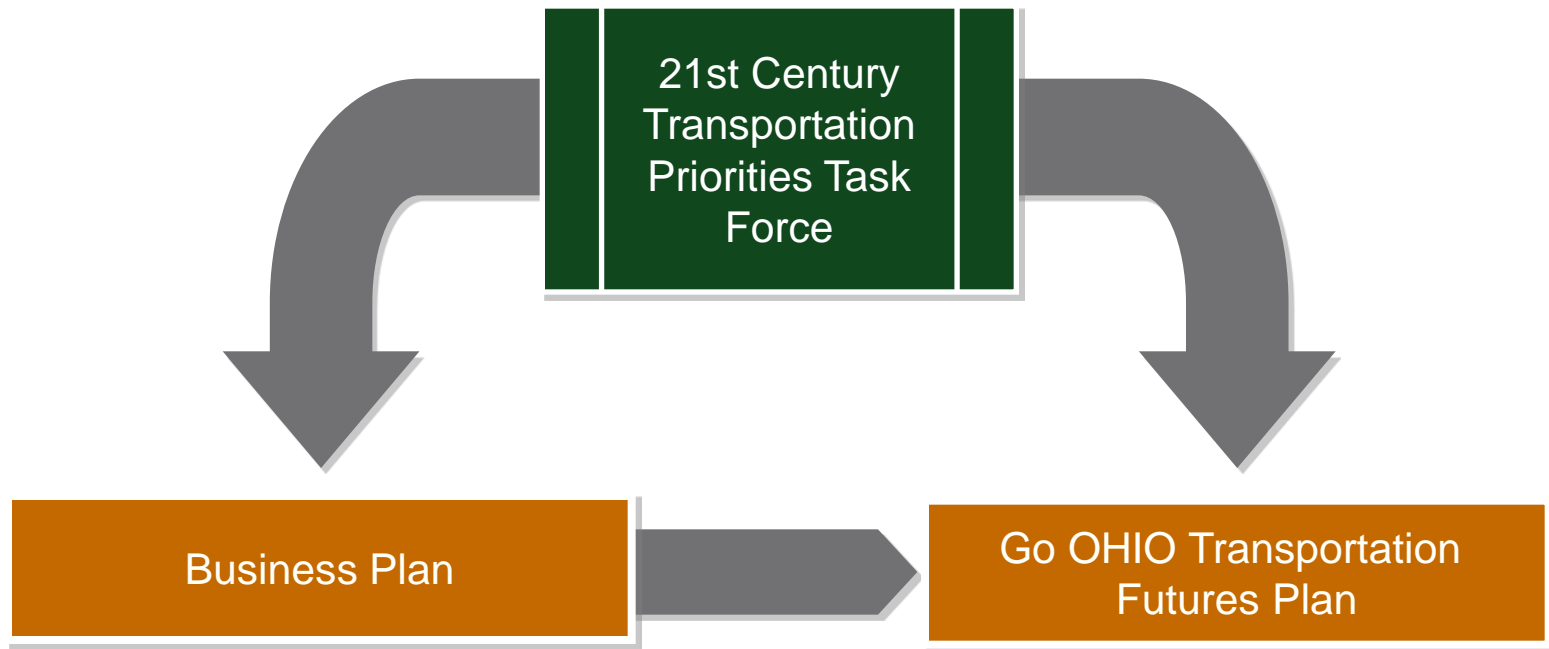
ODOT's strategy for multi-modal transportation decision-making that ignites Ohio's economy and improves quality of life

- Defines strategies and policies
- Establishes priorities with performance measures
- Links transportation investment decisions with job and economic growth

A dynamic plan ... A new way of doing business...
"Investing in What Matters"

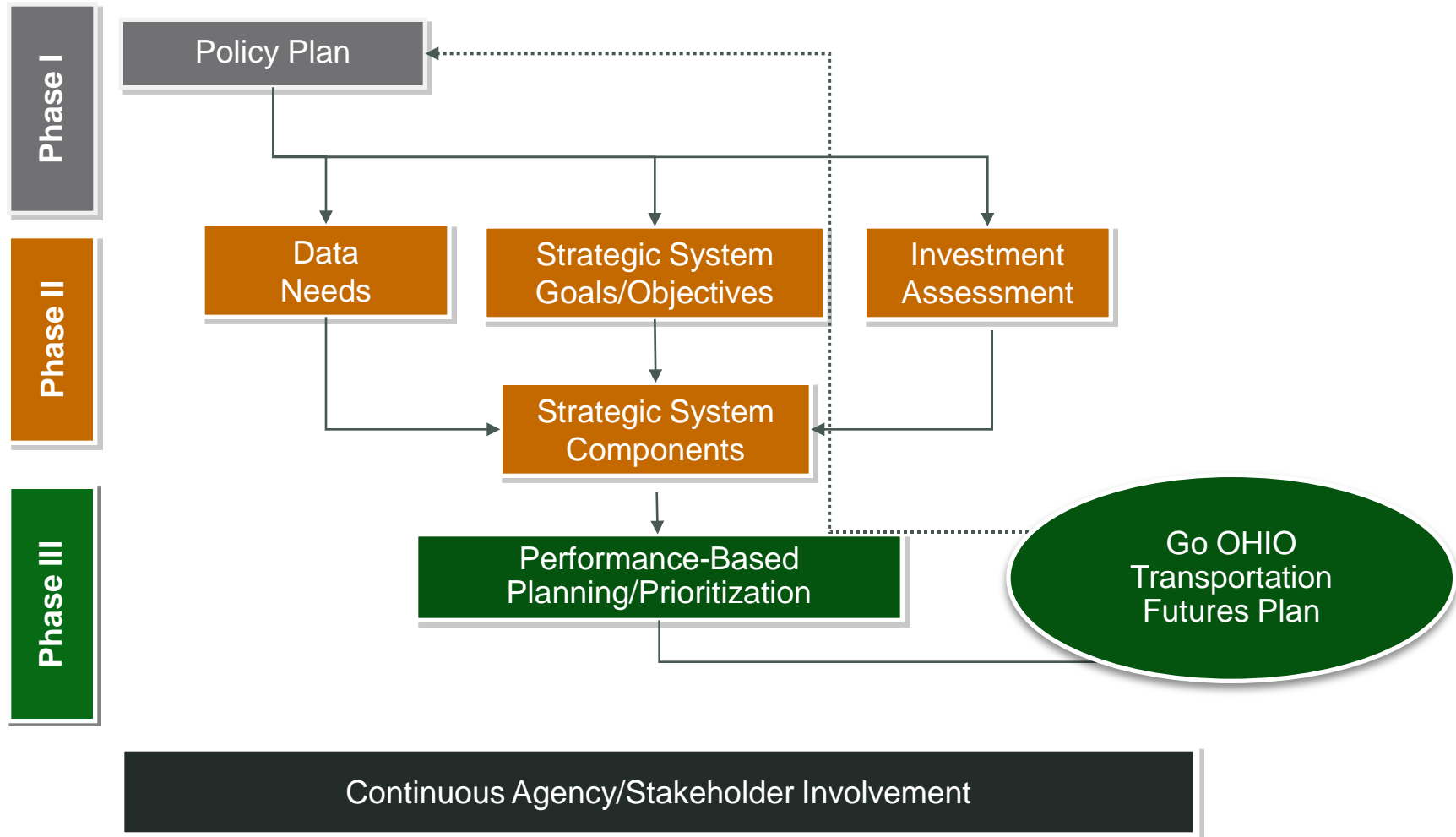
Go Ohio Link to Other ODOT Efforts

8

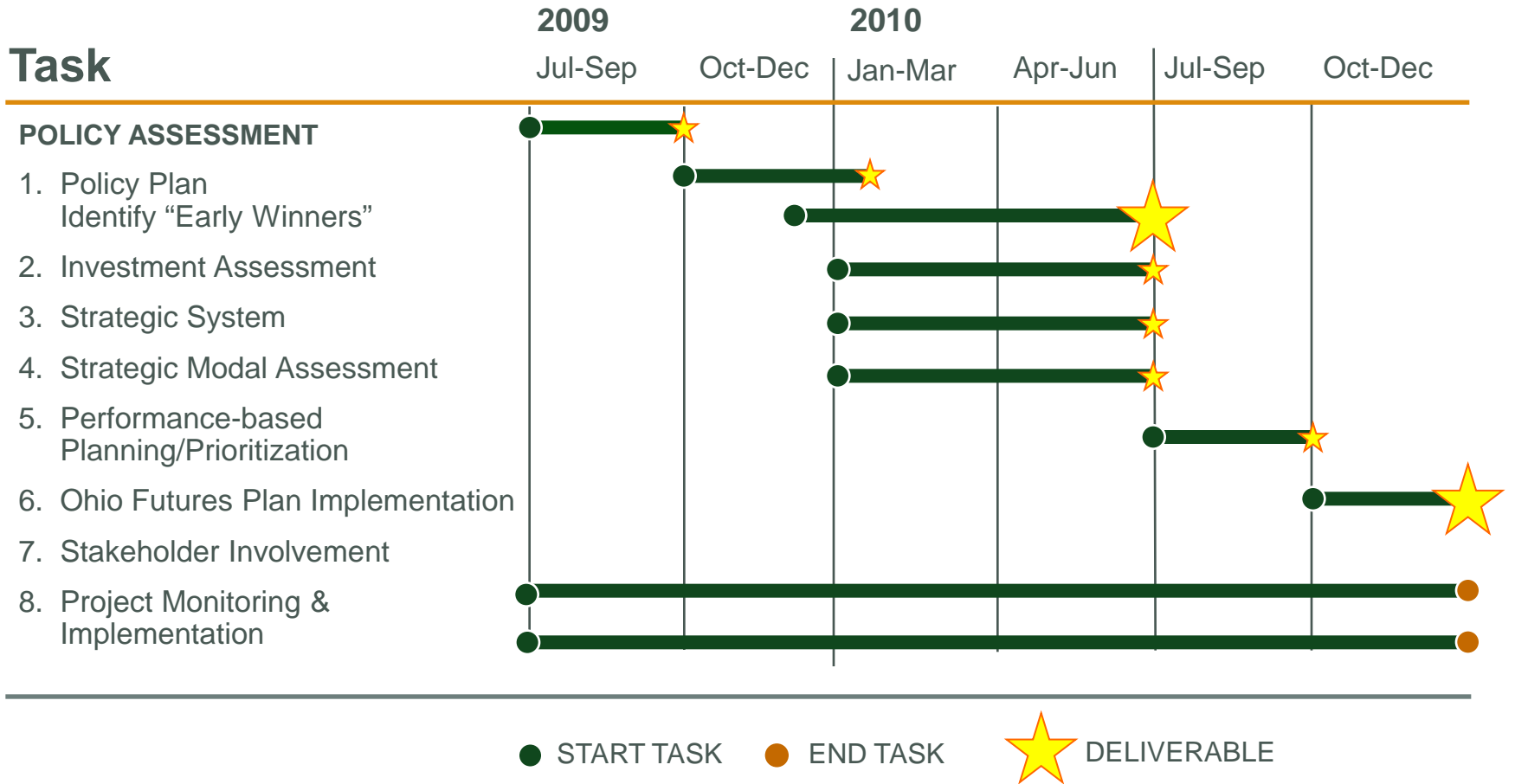


Three Phases of Plan Development

9



Go Ohio Schedule



Questions? Comments?



The Policy Plan



Hugh Louch
Task Lead, Cambridge Systematics

Review of Last Meeting

13

Discussed overall purpose of Go OHIO Plan and policy document

Presented initial draft vision statement

- Several specific comments

Discussed policy direction for Go OHIO

- Support for more progressive approach to Ohio's challenges
- Recognition of the interconnection of key issues
- ODOT should support other state agencies and regional/state efforts (e.g., ODOD Strategic Plan)
- Specific actions for ODOT and its partners to pursue

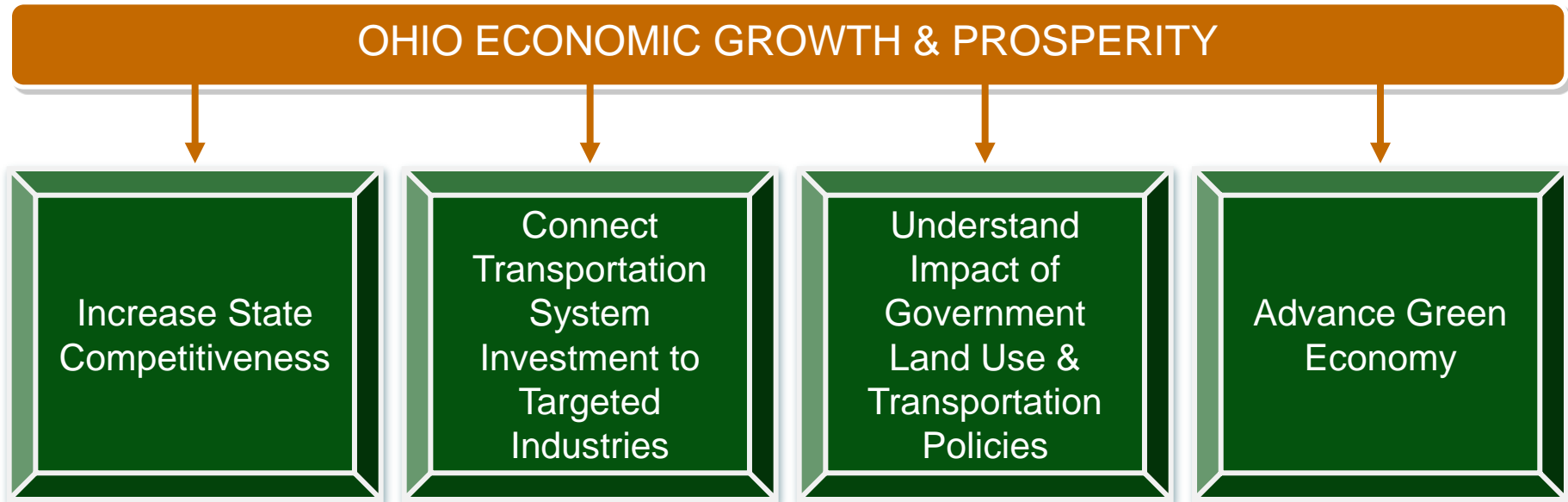
Go Ohio Plan Policy Document Approach

14



Go Ohio Plan Policy Document Structure

15



GOAL

Ohio Economic Growth and Prosperity

16

Go OHIO delivers a detailed blueprint for transforming Ohio's vast road, rail, transit, maritime, air, and bicycle/pedestrian systems into one, fully integrated, technically-advanced system that will help ignite the economy and bring value to communities across the state.

STRATEGY 1

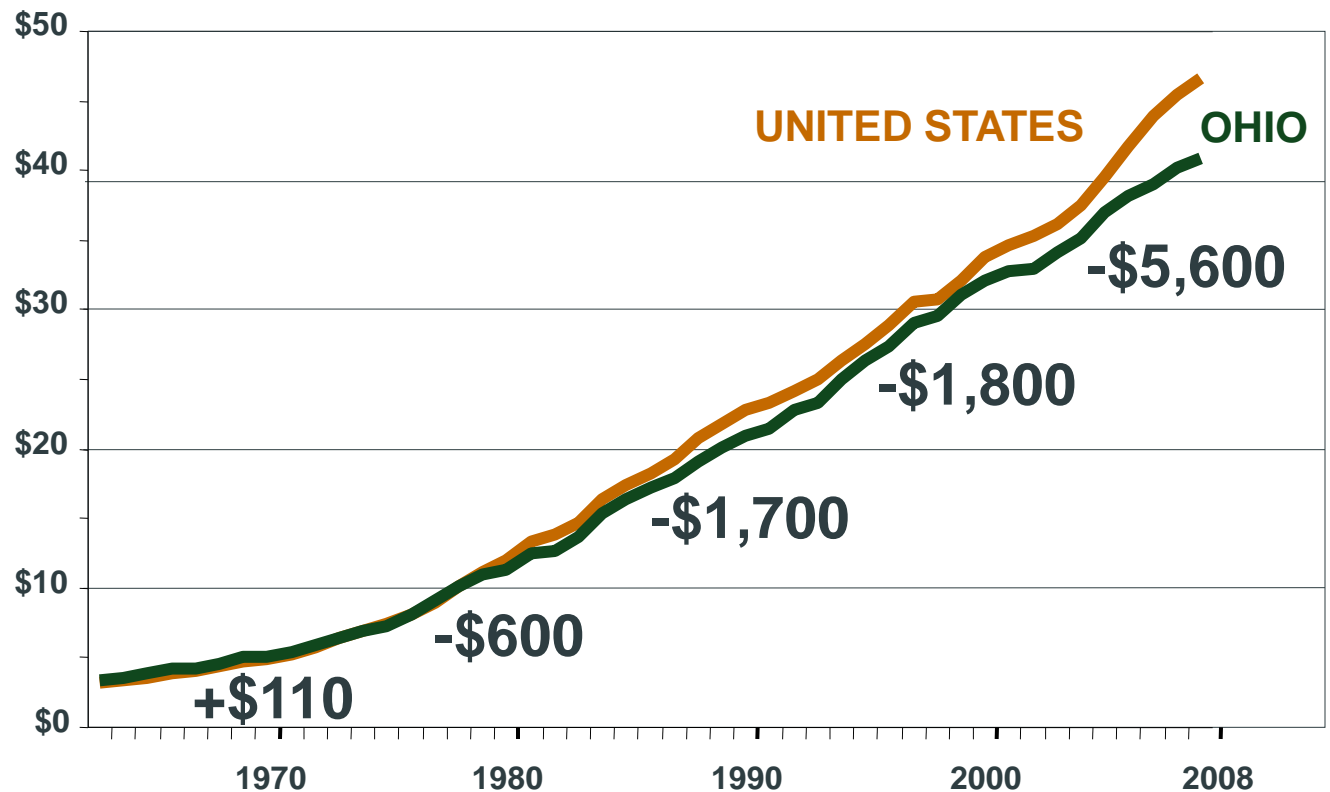
Increase State Competitiveness

17

GDP DIFFERENCE BETWEEN US AND OHIO – PER PERSON

Gross Domestic Product per Person (\$1,000s)

Source: US Bureau of Economic Analysis



Increase State Competitiveness

Opportunities

- Addressing bottlenecks, making intermodal connections more efficient, and providing transportation options can improve transportation system effectiveness and reduce the cost of living and doing business in the State.

Targets both freight and passenger mobility.

Connect Investments to Targeted Industries

OHIO JOB GROWTH/LOSS (2000-2008) Source: US Bureau of Labor Statistics



Connect Investments to Targeted Industries

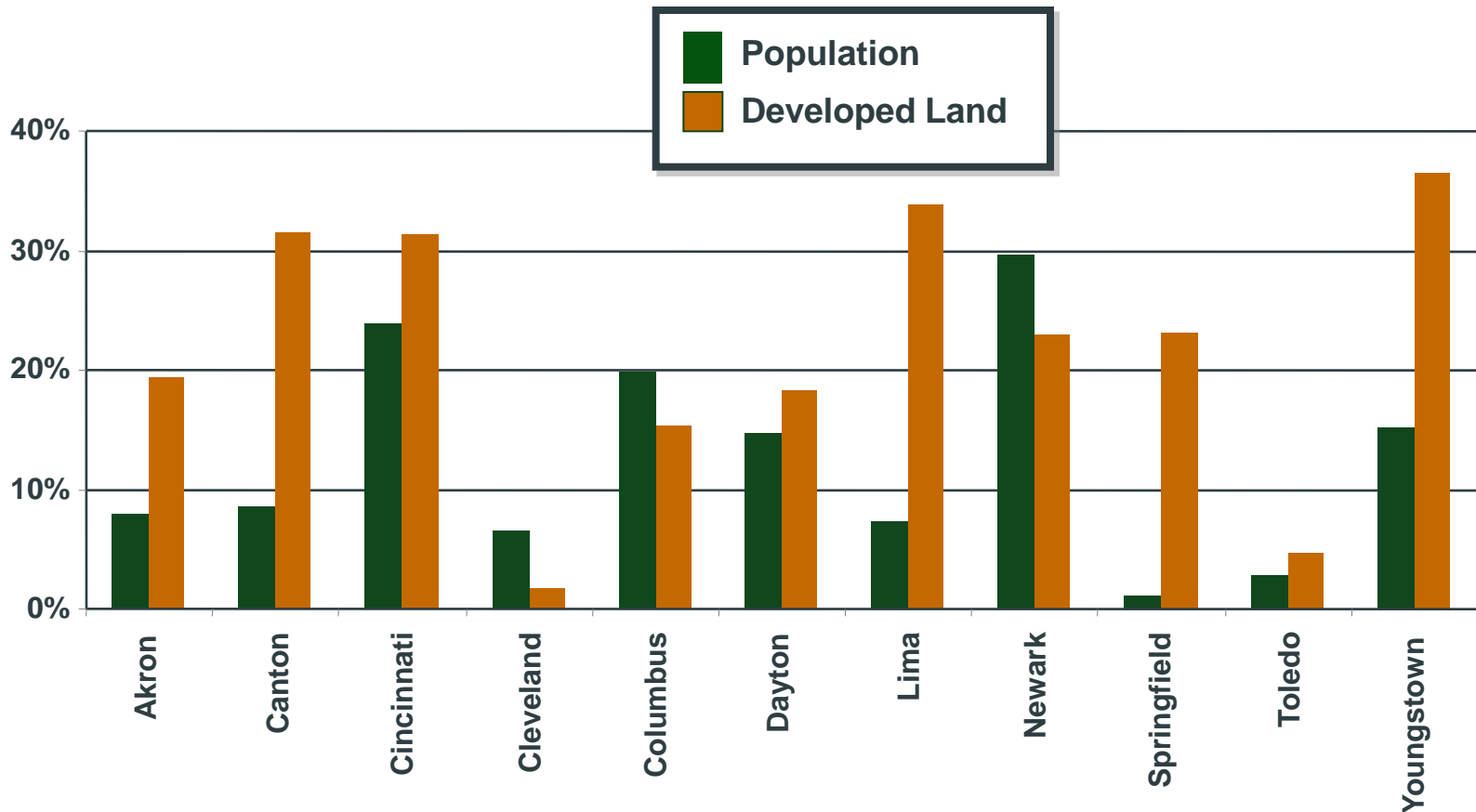
Opportunities

- Transportation investments can support targeted industries both by supporting the supply chains of these industries and by responding directly to the needs of the business community.

Targets needs of key industries.

Government Land Use & Transportation Policies

PERCENT CHANGE IN DEVELOPED LAND & POPULATION
(1990 – 2000 selected cities)



Government Land Use & Transportation Policies

Opportunities

- Coordinated land use and transportation planning can help ensure that Ohio's communities are desirable places to live and that ODOT has the resources needed to operate and maintain transportation and other infrastructure for these communities.

Targets sustainable growth and development.

STRATEGY 4

Advance Green Economy

23

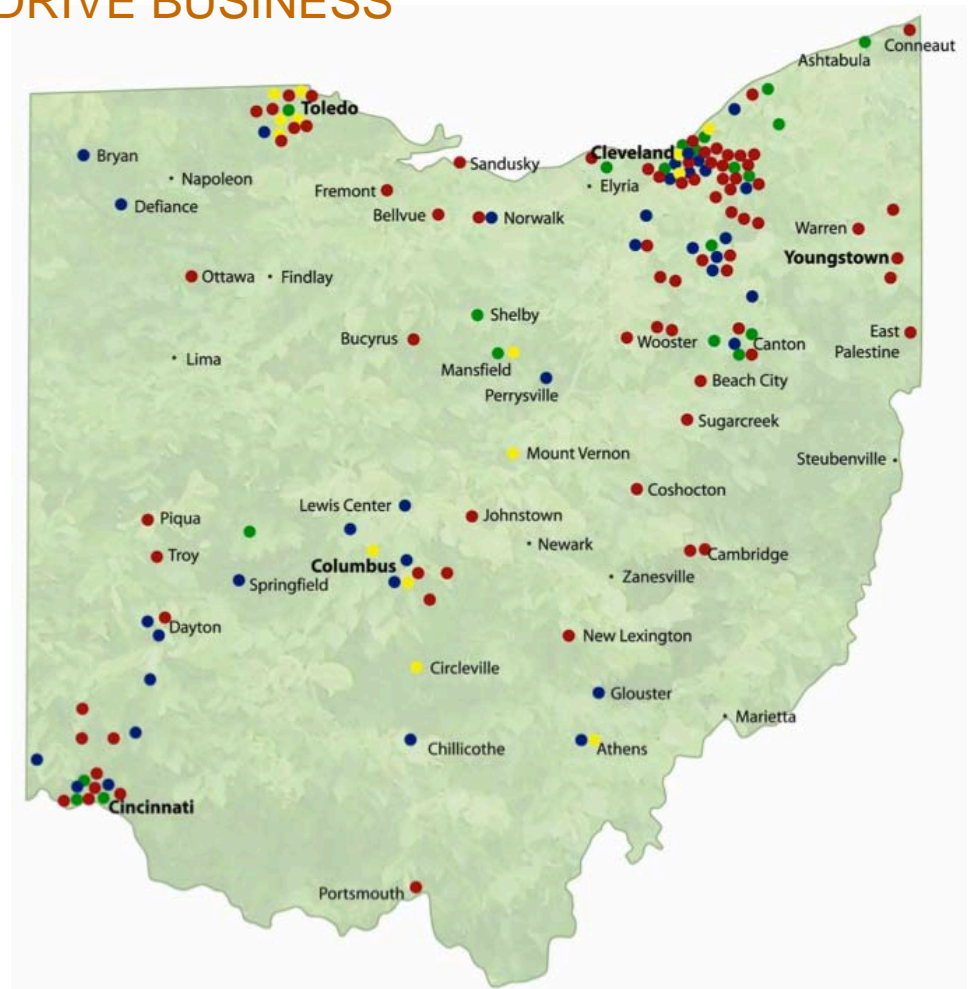
GLOBAL WARMING SOLUTIONS DRIVE BUSINESS OPPORTUNITIES & JOBS

Renewable Energy and Energy Efficiency Companies by Category

- Wind Industry
- Solar Industry
- Other Renewable Energy
- Energy Efficiency

Ohio's green economy includes businesses working in the development, manufacture, distribution and installation of green products/materials.

Source: Green City Blue Lake (www.gcbl.org)



Advance Green Economy

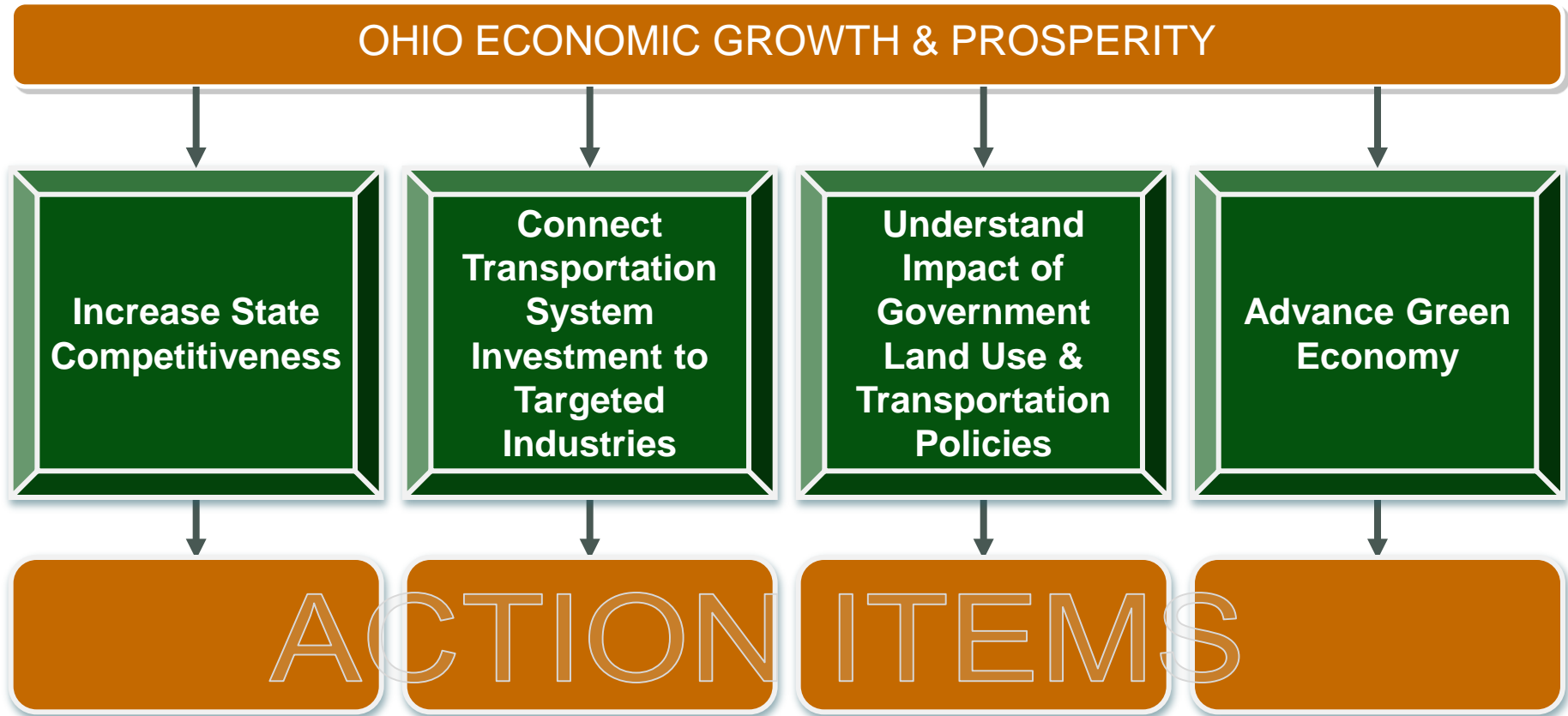
Opportunities

- Ohio agencies must continue to provide services while meeting expectations for clean and healthy communities and operating in an environmentally friendly manner.

Targets quality of life.

Draft Policy Plan Structure

25



Break Out Groups Action Items

26

Examples

- Conduct supply chain analysis for each targeted industry and identify potential transportation investments that support these supply chains.
- Work with Ohio communities and regional agencies to develop regional land use and transportation plans that identify mutually agreed approaches to future growth and provide multi-modal transportation options.

Group Discussion Instructions



Four strategies
Facilitators at each table
Brainstorm action items
Group report out

Group Reports



Next Steps



Andrea Stevenson

Administrator, Office of Multi-Modal Planning, ODOT

Marie Keister

Engage Communications

Next Steps

30

- Digest your input
- Produce Policy Plan
- Collect, organize and analyze key data
- Look for “early winners”
- Begin identification of strategic system
- Next meeting in spring

Outreach Activities

31

Finalize Web site: go.ohio.gov

Start E-News program

- Report progress on Task Force Report recommendations
- Updates on ODOT multi-modal initiatives

Closing Comments



Mandy Kisling Bishop
*Co-Deputy Director of Transportation Systems
Development, ODOT*