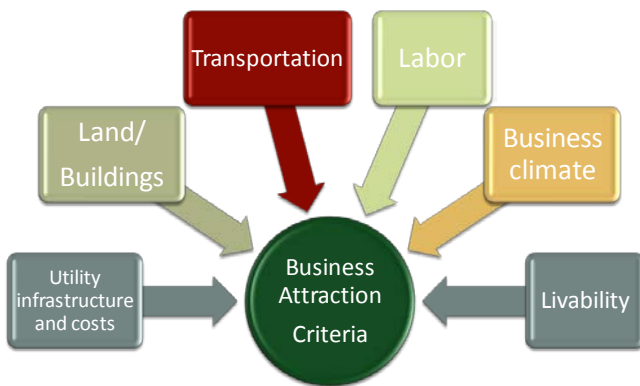


## GENERAL ECONOMIC

**What is It?** Transportation is one of several key factors (see Figure 1) that support economic growth. Combined, the relative strengths of these economic factors are determinants of the long-term economic prosperity of Ohio and its regions. The General Economic Analysis will identify areas where transportation is or could be the key factor for economic growth and maximize the return on investment.

**Figure 1. Key Factors Contributing to Business Attraction and Economic Competitiveness**



**What Will the Result Be?** A single strategic multimodal transportation system for Ohio that will help ignite the economy and bring value to communities across the state.

The General Economic Analysis will assist ODOT to identify locations where transportation investments are more likely to have a greater impact on economic development opportunities.

**How Will it Be Used?** The strategic system can be used for prioritizing investments in the most strategic transportation assets for Ohio’s economic prosperity. Definition of a strategic system will also enable planning activities such as identification of target areas for development that are well served by transportation.

### Example

Areas that may not have a strong target industry presence may have attributes (e.g., labor force, freight-intensive industries, tourism, presence of a significant economic generator) that contribute to Ohio’s economic competitiveness. Examples of economic generators include facilities such as the Wright-Patterson Air Force Base northeast of Dayton, freight-intensive locations (e.g., Hancock County where one-quarter of all jobs are in manufacturing), and counties with a strong tourism industry (e.g., Erie County).

## What Factors Will We Use to Define the General Economic Analysis?

The General Economic Analysis will develop a measures to help designate areas of Ohio where the return on transportation investments can enhance the economic prosperity in the State.

Data used in these measures include:

Population size and density	Growth trends	Other transportation facilities
Employment by industry	Business climate	Measures of equity
Labor quality	Tourism activity	Facilities such as hospitals, colleges, military installations and intermodal centers

## Questions for Discussion

1. Do you feel this approach will provide the direction that Ohio needs to advance transportation and support the needs of businesses and communities?
2. Do you feel this approach will effectively identify locations with potential for economic growth that can be enhanced by transportation investment?
3. In addition to regional medical centers, colleges and universities, government facilities and military installations, are there other types of regional economic generators that should be considered?
4. Are there other factors we should consider?
5. How do you think the strategic system could be used to help with planning for the future?
  - a. Help direct development to locations with good transportation infrastructure?
  - b. Help prioritize projects for investment?
  - c. Help the State and regions determine priority areas for economic development?
  - d. Identify where multimodal transportation is needed?
  - e. Other?