

TARGETED INDUSTRIES PEOPLE MOVEMENT

What is It? Identification of transportation assets most critical for getting employees to and from work at the nine target industries' employment locations.

What Will the Result Be? A single strategic multimodal transportation system for Ohio that will help ignite the economy and bring value to communities across the state. Our analysis will clearly define those parts of the existing transportation network that get people to key employment locations for the nine target industries. It will also define key connections to trading partners and markets outside Ohio, providing critical connections between businesses and their customers.

How Will It Be Used? The overarching strategic system can be used for prioritizing investments in the most strategic transportation assets for Ohio's economic prosperity. Definition of a strategic system will also enable planning activities such as identification of target areas for development that are well served by transportation.

Example: State Route 43 in Cuyahoga County connects several significant agricultural and food processing facilities in Cleveland, Solon, and Bedford Heights including two Nestle facilities, New York Frozen Foods, Inc., and Cleveland Coca-Cola Bottling. Employees living in this area with agricultural and food processing jobs need to be able to access these employment locations.

What Factors Will We Use to Define the System for Moving People to and from the Target Industries?

- Employees (by industry group) residing in a corridor
- Employer locations (>20 employees) in a corridor
- Key intercity passenger terminals (such as airports, bus stations, passenger rail stations)

What is the Process for Defining the Transportation System for Moving People to and from the Key Industries:

- For each industry type, define key transportation assets that provide connectivity between employees and employers (up to 9 sets of assets).
- Identify key passenger terminals and intercity transit resources that connect trading partners.
- Overlay each individual industry-supportive system to identify a single system with the most high priority transportation assets in Ohio.

Questions for Discussion

1. Do you feel this approach will provide the direction that Ohio needs to advance transportation and support the needs of businesses and communities?
2. What are the most critical needs for the Ohio transportation system in terms of keeping Ohio businesses connected with their trading partners and customers within the State? In neighboring states? Internationally?
3. How do you think the strategic system could be used to help with planning for the future?
 - a. Help direct development to locations with good transportation infrastructure?
 - b. Help prioritize projects for investment?
 - c. Help regions determine priority areas for economic development?
 - d. Help identify locations where multimodal transportation is needed?
 - e. Other?