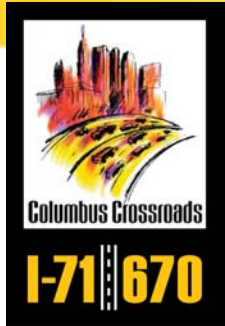


Long Street Cultural Wall

Unveiling the Artists' Concepts

June 21, 2012





Welcome

Brad Jones, PE

Project Manager, ODOT, Columbus Crossroads

Marie Keister, AICP

Columbus Crossroads Public Involvement Team

Bettye Stull

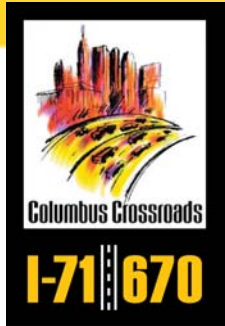
Curatorial Consultant, King Arts Complex

The Artists:

Larry Winston Collins

Kojo Kamau





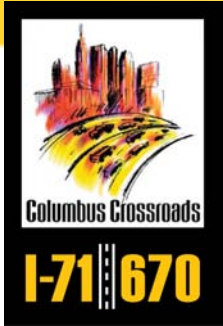
Purpose/Agenda

Purpose: Meet the artists, unveil their concepts for the one-of-its-kind Long Street Cultural Wall, answer your questions and listen to your comments.

Agenda

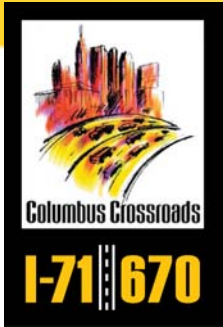
- Overview
- Artists' presentations
- Questions, discussion
- One-on-one discussion with the artists





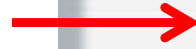
Long Street Bridge – Today





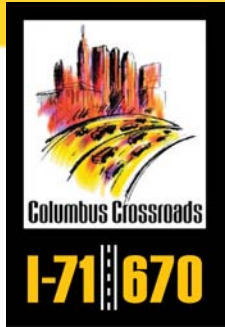
Long Street Bridge with Cap

Cultural Wall
20-ft from curbside parking
28-ft from travel lane



Landscaped Cap

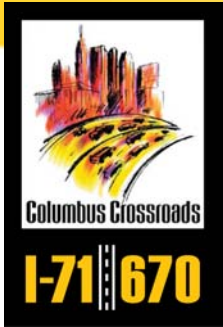




Long Street Bridge Cultural Wall Conceptual Rendering

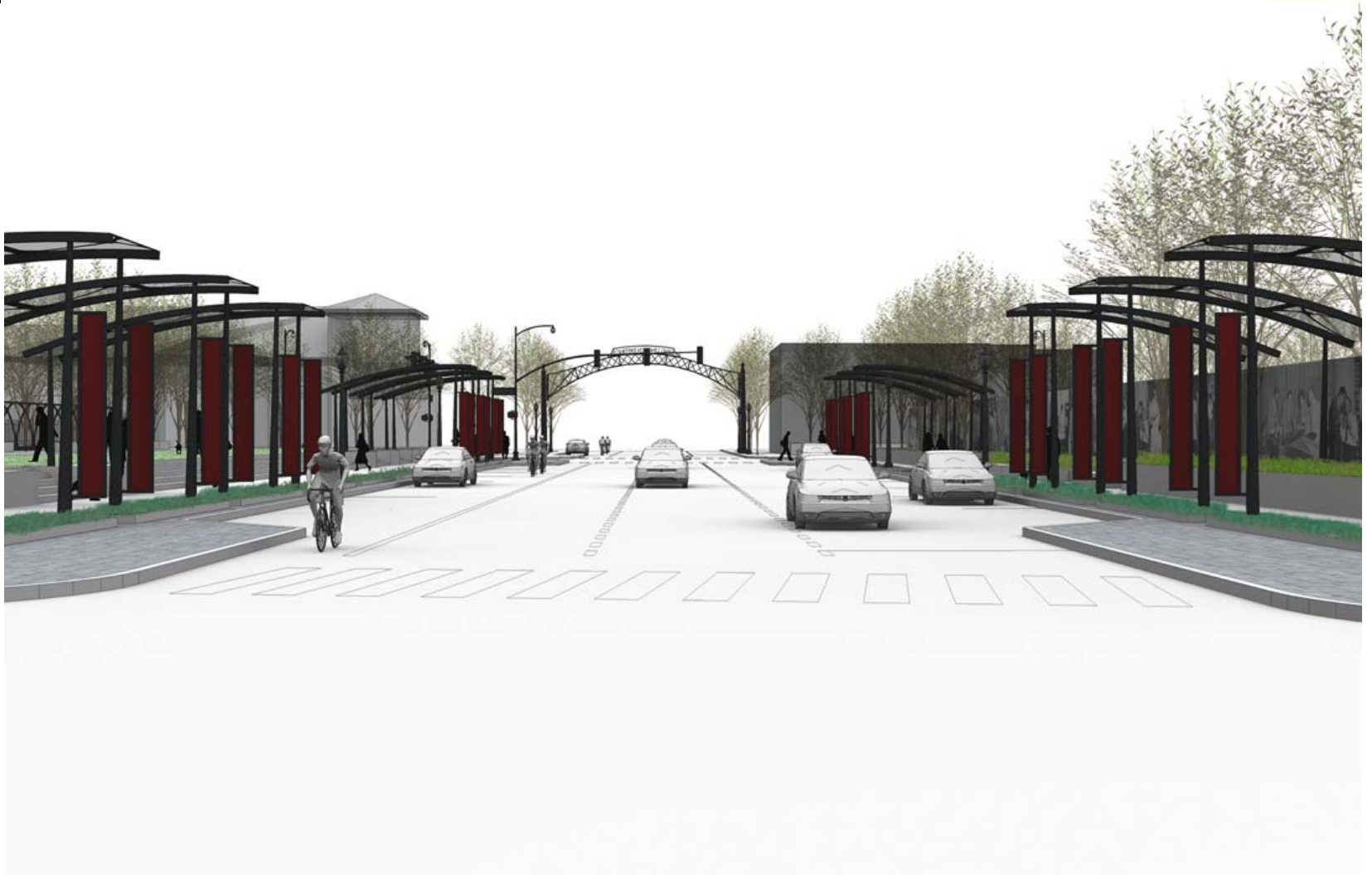
- Cultural Wall spans 240 feet
- Sixty 4 x 8-ft panels
- Two dimensional images, digitally reproduced
- Mounted to a concrete wall
- Landscaped area

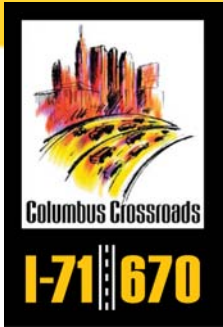




Long Street Cultural Wall

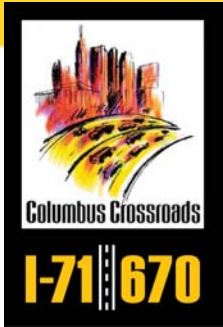
Conceptual Rendering – Street Level





Cultural Wall Rendering Conceptual View from Sidewalk



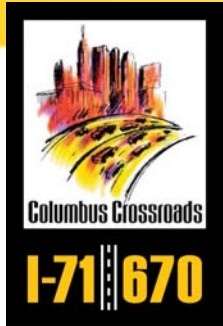


Cultural Wall At Night (Conceptual)



- Design placed within panels with 2-inch frame
- Subtly illuminated

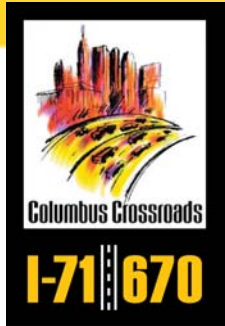




Cultural Wall Advisory Committee

Mr. Jim Arter, Greater Columbus Arts Council
Rev. Carl Allen, Mt. Olivet Baptist Church
Ms. Suzan Bradford, Lincoln Theater
Ms. Lori Baudro, City of Columbus
Mr. Marc Conte, Discovery District Special Improvement District
Mr. Mark Corna, King Arts Complex
Dr. Victor Davis, Trinity Baptist Church
Ms. Deneen Day, Donald Day Foundation
Mr. Al Edmondson, A Cut Above the Rest
Ms. Fran Figueroa-Jackson, Roots Gallery
Mr. Tony Hutchins, Gideon Development, Inc.
Dr. Evelyn Luckey, neighborhood leader
Dr. George Miller, Black Arts Plus
Ms. Katharine Moore, Jefferson Center
Ms. Demetries Neely, King Arts Complex
Ms. Zakijah McGee, Shiloh Baptist Church
Ms. Nancy Turner, Columbus Arts Museum
Mr. Nate Oliver, Columbus Metropolitan Library
Ms. Missy Ricksecker, Discovery District Development Corporation
Mr. Marshall Shorts, Soul Theory Design
Ms. Barbara Smith-Allen, Columbus State Community College
Dr. Toni Smith, The Ohio State University
Mr. Duncan Snyder, Columbus College of Art and Design
Mr. John Waddy, John Waddy, Jr. Law Office
Ms. Annie Womack, Long Street Business Association



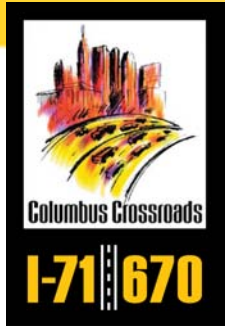


Cultural Wall Goals

Developed with public and Advisory Committee Input

- Artistically honor and celebrate the history and culture of the Bronzeville community, located east and west of I-71 (King-Lincoln and Discovery Districts)
- Tell a story in a visually compelling way
- Create a signature, iconic feature – the first of its kind in the state of Ohio
- Include the community in the decision-making process

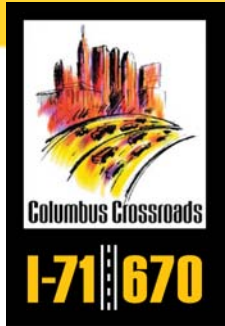




Cultural Wall Process

- **Dec. 2011** – Convened Advisory Committee (AC)
- **Jan. 2012** – Finalized submission guidelines with AC
- **Feb. 6** – Issued call for proposals (via arts community, mailings and media)
- **Feb 16** – Briefed interested artists
- **March 21** – Draft proposals received
- **April 11** – AC invited two finalists to further refine concepts
- **June 8** – More detailed artists' concepts submitted
- **June 21** – Public unveiling of concepts

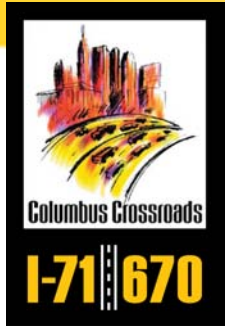




Next Steps in the Process

- **July 6:** Public comments due
- **Mid-July:** AC reconvenes to review comments and recommend a concept for the wall. Artists are notified.
- **Mid-July/Mid-August:** Artist(s) refines concept
- **August:** Concept presented to the Columbus Arts Commission (CAC)
- **September:** Final refinements, if needed per AC and CAC input
- **November 2012/Summer, 2013:** Final production/fabrication of the Cultural Wall begins
- **Fall, 2013:** Public unveiling of the Cultural Wall

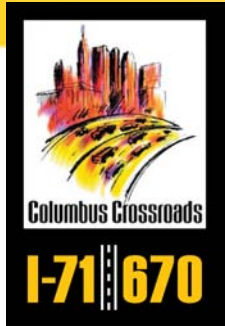




Artist Eligibility Requirements

- Any artist, photographer, or any team of artists and/or photographers, designers, historians and/or writers, with a personal connection to Bronzeville (Discovery and King-Lincoln Districts)
- Must have been born, resided, worked, or attended school or church in the area or are located there today
 - From Leonard Ave. (north) to Livingston Rd. (south), Cleveland Ave (west) to Nelson/Alum Creek Rd. (east)
 - Or Leonard Ave (north) to Broad St (south), Cleveland Ave (west) to Woodland Ave. (east)



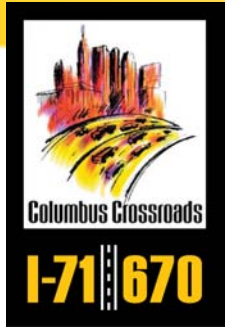


The Artists

Bettye Stull, Curatorial Consultant

- Larry Winston Collins
- Kojo Kamau

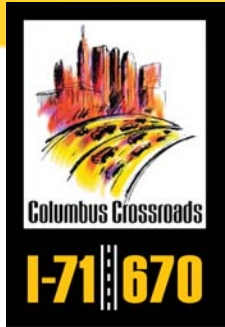




The Artists' Concepts

Larry Winston Collins

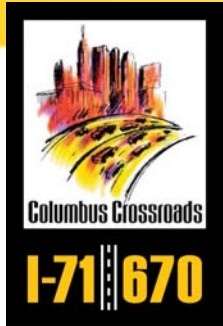




The Artists' Concepts

Kojo Kamau

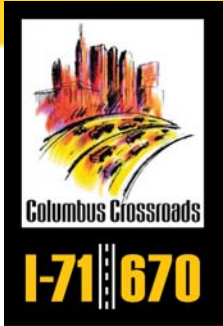




Combined Concept

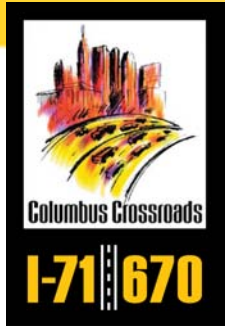
Kojo Kamau and Larry Winston Collins





Questions? Comments?

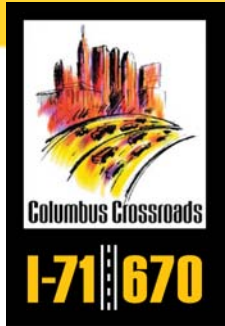




Next Steps

- Fill out your comment form (return tonight or by July 6)
- The Advisory Group and ODOT will review your comments and select an approach
- Draft recommendation to be presented to the Columbus Arts Commission in August
- Refinements made September - October 2012
- Production begins— November to Summer, 2013
- Unveil wall – Fall, 2013





Closing Remarks

Brad Jones, PE

Project Manager, ODOT, Columbus Crossroads

