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Issue 23: Speed Kills



CONE OF VISION

“Speed Kills” is More than an [Upcoming John Travolta movie](#)

It's the truth.

Have you wondered why a school zone has a speed limit of 20 miles an hour? It's because faster vehicle speeds mean slower driver reaction time and reduced visibility resulting in more injury crashes.

In fact, the risk of fatal pedestrian injury increases exponentially as vehicle speed increases. The American Automobile Association (AAA) found that being hit by a car traveling 23 mph had a 25% risk for severe injury, while being hit at 31 mph doubles it to 50%. Reducing vehicle speed is essential in reducing conflicts between pedestrians and vehicles.

Proven speed-reducing countermeasures such as road diets, roundabouts, speed humps and chicanes can all help slow down traffic to reduce high injury crashes and make it safer for pedestrians.

Learn More

- Check out the National Center for Safe Routes to School's new [*The Benefits of Slowing Down Traffic*](#)

Questions? Feedback?

Drop us a line, bikeohio@dot.ohio.gov

